

## Product Manager - Skincare Brand

## Product Manager - Esthetics Brand

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1490118

## 業種

日用品・化粧品

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

500万円 ~ 800万円

## 更新日

2024年08月13日 15:35

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

流暢

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

- As a Product Manager for an Esthetic and Skincare brand, you will be responsible for executing marketing strategies to drive brand growth and exceed annual budget targets.
- Working closely with cross-functional teams and external partners, this role offers the opportunity to represent the brand and contribute to its success in the Japanese market.

## Client Details

- Our client is a prominent player in the skincare industry, known for its innovative brands
- With a focus on Ecobiology - prioritises sustainability and values-driven skincare solutions, aiming to become internationally recognised for its unique approach.

## Description

- Execute marketing and action plans for assigned product ranges, aligning with global brand strategy and considering market needs and consumer insights.
- Create and manage local marketing plans, including launch strategies for new products and promotion campaigns, while collaborating with internal departments and external partners.
- Conduct market intelligence activities, including competition analysis and market research, to adapt marketing plans and identify business opportunities.

## Job Offer

- Opportunity to work with a renowned skincare brand and contribute to its growth objectives in Japan.
- Competitive compensation package and opportunities for career advancement within a dynamic and innovative environment.
- Supportive team culture that values growth mindset, adaptation capacity, and proactivity.

応募は、以下の応募ボタンからお願いします。詳細につきましては、Kelsey Wareにお問い合わせください+813 6832 8655。

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## スキル・資格

- Minimum 3 years of B2C marketing or brand management experience, preferably in skincare or related industries.
  - Strong project management skills, logical thinking, and effective presentation abilities.
  - Experience in B2B business, beauty salon, or wholesalers/retailers channels would be advantageous.
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## 会社説明

Michael Page Japan is a leading recruitment consultancy specializing in placing professionals in various industries. With a deep understanding of the Japanese market and a commitment to connecting top talent with reputable companies, Michael Page Japan facilitates successful career opportunities and talent acquisition, ensuring mutual growth and success for both candidates and clients.