



## [世界9拠点] Web Designer 海外ブランドの日本展開をコンサルティング

クリエイティブ/土日祝休み/残業少/スタートアップ/英語を活かせる/外資系企業

### 募集職種

#### 採用企業名

WPIC Technology Japan 合同会社

#### 求人ID

1490100

#### 業種

デジタルマーケティング

#### 会社の種類

中小企業 (従業員300名以下) - 外資系企業

#### 雇用形態

正社員

#### 勤務地

東京都 23区

#### 給与

経験考慮の上、応相談

#### 勤務時間

9:00am to 6:00pm

#### 更新日

2024年08月14日 19:40

### 応募必要条件

#### 職務経験

1年以上

#### キャリアレベル

新卒・未経験者レベル

#### 英語レベル

流暢

#### 日本語レベル

流暢

#### 最終学歴

大学卒：学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

※英語はできなくても構いませんが、できると業務の幅が広がります

#### Who We Are:

WPIC Marketing + Technologies drives revenue for global brands in China, Japan, Korea, and SEA through data, analytics, e-commerce solutions, warehousing and logistics, and essential support services. Founded in Canada, with more than 350 employees in offices across 9 cities, WPIC is the world's leading APAC e-commerce and technology consultancy. Our team provides end-to-end market entry and growth solutions for global brands looking to succeed in APAC. With more than 19 years of on-the-ground experience, WPIC has successfully deployed over 650 organizations in the APAC region.

<https://www.wpic.co/>

### Main Responsibilities

- Graphic Design: Create visually stunning graphics for a wide range of mediums, including marketing collateral, product packaging, promotional materials, in-store signage, and digital assets such as website banners and social media content.
- Brand Identity: Ensure all graphic designs are consistent with the brand's visual identity, maintaining high standards across all visual materials.
- Digital Content Creation: Design and produce digital assets for the company's website, e-commerce platforms, and social media channels, ensuring that all content is visually engaging and optimized for different formats and devices.
- Marketing Support: Collaborate with the marketing team to develop graphics for campaigns, advertisements, email marketing, and other promotional activities, aligning with the overall marketing strategy.
- Visual Consistency: Work closely with the Visual Manager to ensure that all graphic elements used in-store and online are cohesive and reinforce the brand's message and aesthetic.

エージェンシーとして、クライアントの商品の売上を伸ばすためのデザインワークとなります。

弊社では、クライアントからクリエイティブを任されることが多く、裁量を持って自由度高く関わることができます。(ただし掲載先のデザイン規定に準ずる必要はあります)

制作物がすぐに世に出て結果が出ますので、そこにやり甲斐を見出せる方におすすめです。

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### スキル・資格

#### Minimum Requirements :

#### Nice to Have :

- experience in eCommerce

#### Key Performance Indicators:

**Salary :** Negotiable. Actual base pay will be determined based on factors such as transferable skills, work experience, market demands, and primary work location.

**Work Place:** Tokyo (Office. 1 minute walk from the subway station)

Due to the international nature of our work, the employee may be requested to work variable times, remotely from home or work environments may therefore vary according to the conditions in and around the employee's home office.

**Holidays:** Saturdays, Sundays, Japanese national holidays, and from December 31 of the current year to January 3 of the following year

**Benefits:** Fully equipped with social insurance, company laptop and transportation expenses provided, no smoking indoors

**Payed Leave:** 10days after 6months, increases as Japanese labour law

**Probation Period :** 6months

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### 会社説明