



Digital Marketing CRM

募集職種

人材紹介会社

Advisory Group株式会社

求人ID

1490027

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 900万円

更新日

2024年11月15日 02:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

- Manage loyalty programs and promotion activities based on the market activation plan to drive traffic, conversion, and customer loyalty.

Key Responsibilities:

- Implement market activation plans to enhance brand awareness and achieve business objectives.
- Execute CRM/Promotion activities in alignment with global guidelines, integrating online and offline efforts.
- Strengthen consumer loyalty and ensure data accuracy through cleansing activities.
- Monitor and report on CRM/Promotion performance, providing feedback to the Marketing Director.
- Manage relationships with outsourced agencies handling customer records.
- Ensure compliance with local regulations and provide necessary training to store staff.
- Serve as the main contact for CRM/Promotion-related queries.

Candidate Requirements:

- 3+ years of experience in fashion/retail or 2+ years in a CRM/Promotions role within Consumer Goods.
- Experience with loyalty programs and promotions.
- Strong communication, organizational, and relationship-building skills.
- Ability to manage multiple stakeholders.

- Business proficiency in the local language and basic English skills for non-English markets.
-

会社説明