



Senior Digital Marketing Manager (Based in Madrid)

募集職種

採用企業名

KZEMOS JAPAN 合同会社

求人ID

1489574

業種

その他（広告・PR・メディア）

会社の種類

外資系企業

雇用形態

正社員

勤務地

スペイン, MAdrid

給与

経験考慮の上、応相談

更新日

2024年08月07日 22:08

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Hi, we're Fever

We're excited you are checking out this job offer.

We are the leading global live-entertainment discovery tech platform with a clear mission: to democratize access to culture and entertainment.

How do we achieve our mission? Fever has developed a proprietary technology that inspires a global community of over 125M people through personalized and curated experiences in their local city whilst empowering entertainment and event creators to reach new audiences and enhance their experience.

Sounds amazing, right?

About the Role

- Own the marketing strategy of your experiences

- Build compelling marketing strategies for exclusive experiences around the world, both for our partners and our own very unique Fever Original events
- Create successful performance digital marketing campaigns with high visibility leveraging social media channels like Facebook & Instagram
- Work closely with the growth marketing team to analyze performance and identify opportunities
- Manage the p&l of your region and manage a big marketing budget
- Coordinate with cross functional teams to provide strategic directions for campaigns (Sales, Media, CRM, Design, Content Copywriting...)
- Build your team and grow your experiences

Benefits & Perks

- Attractive compensation package consisting of base salary and the potential to earn a significant bonus for top performance.
- Have a real impact on the company's growth and evolution.
- Excellent working conditions with a location in the heart of the Madrid scene.
- Home-office friendly
- Great work environment with a young, international team of talented people to work with.
- 40% Discount on all events on Fever.
- Health insurance and other benefits such as Flexible remuneration with a 100% tax exemption through Cobee.
- English and Spanish Lessons
- We have free food, drink and fruit at the office!
- Possibility to receive in advance part of your salary by Payflow
- Gympass Membership

Thank you for considering joining Fever. We cannot wait to learn more about you!

Fever is committed to creating an inclusive and diverse workspace where everyone's background and ideas count. Our main goal is to find the best possible talent regardless of place of birth, racial or ethnic origin, gender, gender identity, religion, opinion, sexual orientation, disability, pregnancy, marital status, age or caring responsibilities.

We encourage everyone to apply!

スキル・資格

About You

- At least 4 years of experience in Digital Marketing, Facebook ads and other social paid platforms.
- You have a Native level of Japanese.
- You are fluent in English. A second language is a plus.
- You have a marketing-related background.
- You are willing to relocate to Madrid.

会社説明