

Marketing Manager - Premium Stationary

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1489551

業種

日用品・化粧品

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2024年08月06日 11:19

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

The Marketing Manager will develop and execute marketing strategies to increase brand awareness and drive sales in the premium stationary industry. This role requires creativity, excellent communication, and leadership skills.

Client Details

Our client is a prominent consumer products company with a diverse portfolio of iconic brands. Known for its high-performance culture and core values of integrity, teamwork, and leadership, this company provides an environment where curiosity and talented individuals drive success.

Description

- Develop and implement comprehensive marketing plans and strategies.
- Identify opportunities, trends, and competitive environments.
- Collaborate with cross-functional teams to align marketing efforts with business goals.
- Enhance brand positioning and visibility through various channels.
- Oversee the development of marketing materials, including digital content.
- Lead product launch initiatives and promotional activities.
- Develop and execute digital marketing campaigns.

- Monitor and analyse digital marketing performance metrics.
- Provide marketing support to the sales team.
- Manage the marketing budget and track campaign performance.

Job Offer

- Hybrid work style

- 11AM - 4PM core time

応募は、以下の応募ボタンからお願いします。詳細につきましては、Kelsey Wareにお問い合わせください+813 6832 8655。

スキル・資格

- At least 5 years of brand management or marketing communication experience.
 - FMCG industry experience at a global corporate.
 - Creative thinking and problem-solving skills.
 - Strong project management skills and initiative.
 - Self-motivated with a strong work ethic.
 - Solid analytical skills and acute attention to detail.
 - Ability to work effectively across functions.
 - Strong oral and written communication skills in English and Japanese.
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会社説明

Michael Page Japan is a leading recruitment agency specializing in connecting top talent with exceptional opportunities. With a focus on quality and integrity, we support both candidates and clients in achieving their goals. Our extensive industry knowledge and personalized approach ensure the best fit for every role.