

Marketing Manager - Automotive AI Tech - Up to 12M

Marketing Manager - Automotive AI - 12M

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1489498

業種

ソフトウェア

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1200万円

更新日

2024年08月05日 17:43

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

- Develop and execute marketing strategies for Japan to enhance brand presence and generate leads.
- Oversee PR, event marketing, digital campaigns, and content creation while managing inside sales outsourcing.

Client Details

- **Innovative Leader:** A cutting-edge AI company recognized for pioneering real-time distracted driving detection and advancing safe mobility solutions.
- **Award-Winning:** Celebrated for its technological excellence with accolades from Forbes and the Business Intelligence Group.
- **Growing Impact:** Trusted by major automotive groups and a broad range of industries with extensive deployment and data collection.

Description

- Plan and implement marketing strategies tailored to the Japanese market.
- Manage public relations and corporate communications for branding and recognition.
- Organize and oversee both online and offline events, analyzing ROI post-event.
- Execute digital marketing efforts including SEO, SEM, and paid advertising.

- Develop content marketing strategies and manage website and case studies.
- Handle inside sales outsourcing activities.

Job Offer

- **Impactful Role:** Lead marketing initiatives in a high-growth, innovative company.
- **Professional Growth:** Opportunities to influence and drive marketing strategies in a cutting-edge field.
- **Dynamic Environment:** Work in a rapidly evolving industry with a focus on meaningful societal impact.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.

スキル・資格

- **Experience:** 5+ years in B2B marketing, preferably with SaaS or IT product experience.
 - **Skills:** Advanced proficiency in Japanese and English; strong communication and team collaboration skills.
 - **Attributes:** Proactive, flexible, entrepreneurial mindset, and comfortable with ambiguity in a fast-paced environment.
 - **Commitment:** Passionate about the company's societal goals and able to work effectively in a small, dynamic team.
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会社説明

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