



Platform Management Component Downstream 【ワークライフバランス◎のグローバル商...

三菱ふそうトラック・バス株式会社での募集です。商品企画・開発（マーケティング...

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

三菱ふそうトラック・バス株式会社

求人ID

1488950

業種

自動車・自動車部品

会社の種類

外資系企業

雇用形態

正社員

勤務地

神奈川県

給与

500万円～850万円

勤務時間

08:00～17:00

休日・休暇

【有給休暇】有給休暇は入社時から付与されます 入社7ヶ月目には最低10日以上 【休日】完全週休二日制 1月～6月入社の場合は1...

更新日

2024年08月01日 15:26

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2242378】

[Introduction of Product Strategy Department]

What links development production market and customer functions・The Product Strategy Department. We're creating ONE company flow by Strategizing planning and steering projects hand in hand with teams throughout the organization from the initial project idea to project realization and through to final production.

[Your mission]

As part of the Product Planning and Strategy Truck Asia team you will be responsible for regularly reviewing the product direction to enhance MFTBC's non captive component portfolio focusing on non captive engines and mechatronics components in conjunction with the directions taken on the vehicle platforms
 You and your team will be responsible to ideate evaluate manage and implement lifecycles of non captive components (engines transmissions) through engagement with suppliers and internal teams.
 You will also be responsible to manage the captive mechatronics landscape and create a sustainable transformation strategy and plan for the Software and Mechatronics of FUSO vehicles

[Job Description]

1 Market/Product Understanding

Bring together product customer/market needs to ideate on solutions to support DTA's product strategy
 Build product intelligence competition tracking product chessboards product gaps on a regular basis to provide a reference for product directions
 Analyze identify industry trends based on market research to develop program roadmaps for solutions incl. transition from Diesel to xEVs
 Develop KPIs to be able to measure the success of the product in collaboration with line functions incl. establishment and maintenance of tools like QFD to translate customer requirements to product requirements
 Analyze market situation/demand/future trend/regulation/competitor strategy

2 Product Management

Create implementation plans based on the overall product strategy and roadmap supporting the decision making process for the investment and prioritization cycles
 Develop product positioning plans that meet current and future market needs and achieve business profitability and growth objectives
 Develop a product SWOT matrix to identify areas of improvements
 Identify lifecycle measures to ensure competitive product portfolio (eg. cost reductions tech shifts etc.)
 Evaluate markets for macro segment developments and movement (eg. software controls FOTA etc.)
 Proactively engage with procurement and relevant line functions to manage non captive portfolio of components and mitigate risks by ideating improvements and implementing product projects

3 Product Project Management

Lead define implement and manage component projects Mechatronics and non captive powertrain projects (QG10 01) including target cost setting risk management according to product creation process logic
 Define suitable interfaces to projects to ensure components roadmaps are aligned to the product strategy
 Proactively review variants to ensure best potential portfolio available for customers and distributors
 Prepare and report projects for board approvals at MFTBC's product forums
 Define and integrate line functions to create a project team external service providers and suppliers
 Adhoc projects as per business requirements

4 Leadership and Compliance

Hire lead develop top talent to drive product business
 Leading guiding motivating and developing direct reports according to company values and strategy via target agreements
 Ensure internal communication qualification of employees according to personal and business needs
 Spearhead communication and fulfillment of company and compliance standards and rules
 Establish environment for cross cultural interaction and support

メインとしてEVトラック向けの次世代ECUの戦略企画&プロジェクトマネジメントを担っていただきます。
 マーケットや製品のリサーチからビジネスケース戦略企画、開発内容、タイムラインに至るまで、幅広い範囲の業務に携わっていただきます。
 開発やマーケティング、品質や製造など様々な部署とプロジェクトを進めていただけます。

スキル・資格

Qualifications

■ Experience

Professional experience in Project Management or Project Planning in an automotive company or related industry
 Understanding of Mechatronics components
 International experience through several months abroad

■ Knowledge Skills

Excellent project management skills
 Distinctive ability to grasp complex scenarios and carve out business opportunities
 Excellent communication and presentation skills
 Entrepreneurial mindset that understands the dependencies in an agile business environment
 Good understanding of the CV market and product knowledge is a plus
 MS Office (Excel PowerPoint)

■ Language

English : Business

会社説明

- トラック・バスの開発、製造、販売、輸出入