

Brand Manager - Cardiometabolic

Cardio/Metabolic - Brand Manager

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1487630

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円 ~ 1300万円

更新日

2024年07月31日 14:52

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学院卒：修士号/博士号

現在のビザ

日本での就労許可は必要ありません

募集要項

- Develop and implement strategic marketing plans for cardiovascular products, leveraging market insights and cross-functional collaboration.
- Drive product success through comprehensive market analysis, strategic partnerships, and innovative approaches to enhance market position.

Client Details

- Our client develops breakthrough therapies in oncology, immunology, cardiovascular, metabolic diseases
- Join a forward-thinking team of pharmaceutical professionals worldwide, working on groundbreaking projects and driving scientific advancements.

Description

- Develop and execute strategic marketing plans for cardiovascular products.
- Conduct market research and competitive analysis to identify opportunities and challenges.
- Collaborate with R&D, sales, regulatory, and medical affairs teams to ensure product success.

- Manage product launch plans and ensure alignment with corporate objectives.
- Monitor and analyze product performance, making data-driven decisions.
- Provide training and support to sales teams to drive product adoption.
- Build relationships with key opinion leaders and stakeholders.
- Represent the company at industry events and ensure compliance with regulatory standards.
- Identify innovative approaches to enhance product value and market position.

Job Offer

- Competitive salary package of 12 million JPY annually.
- Comprehensive benefits, including health insurance and retirement plans.
- Generous holiday allowance promoting work-life balance.
- Ongoing training and professional development opportunities.
- Flexible working arrangements, including a hybrid working model.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

スキル・資格

- Over 3 years of experience in product marketing, preferably in the biopharmaceutical industry.
 - Strong strategic and analytical skills with the ability to drive initiatives based on market and customer insights.
 - Proven project leadership, innovation, and problem-solving abilities.
 - Excellent interpersonal and negotiation skills, with the ability to influence without authority.
 - Self-motivated, proactive, and able to work well under pressure.
 - Effective communication skills in both Japanese and English.
 - Experience in the cardiovascular or nephrology field, with people management experience being a plus.
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会社説明

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