Senior IT Analyst

Senior IT Analyst at FMCG company!

募集職種

人材紹介会社
株式会社PROGRE

採用企業名
Multinational consumer goods company.

求人ID
1486818

業種
日用品・化粧品

会社の種類
大手企業 (300名を超える従業員数) - 外資系企業

外国人の割合
外国人 多数

雇用形態
正社員

勤務地
東京都 23区

給与
700万円 ~ 900万円

更新日
2024年08月16日 04:00

応募必要条件

職務経験
6年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル (英語使用比率: 常時英語)

日本語レベル
日常会話レベル

最終学歴
高等学校卒

現在のビザ
日本での就労許可が必要です

募集要項

【Purpose of this position】
This role assists the business in effectively marketing products to consumers online by utilizing technology and digital channels. This role aims to reach and engage potential consumers, enhance brand awareness, drive traffic, and boost sales and customer loyalty.

【Responsibilities】

- Collaborate with business representatives and management to comprehend both current and future business needs and their implications for the existing B2C application landscape.
- Familiarize and advocate for the IT service delivery model, processes, and solution portfolio.
- Advise customers by leveraging existing IT solutions, processes, and services to support their strategic initiatives.
- Facilitate or oversee the design, development, and deployment of IT solutions or processes, working closely with relevant functional teams (e.g., digital, marketing, customer care) in alignment with annual and long-term plans.
- Identify opportunities and propose innovative IT solutions and services to address specific business challenges in the B2C domain.
- Apply relevant principles, practices, procedures, and standards to ensure the quality and compliance of solutions and services.

- Promote collaboration and knowledge sharing with IT colleagues and other departments on topics such as principles, practices, standards, procedures, and guidelines, as well as the effective use of tools and technologies.

スキル・資格

- Over 5 years of experience in Information Technology or a Business function.
- Preferably experienced in B2C digital marketing IT, including E-commerce, Loyalty programs, and B2C CRM solution implementation.
- Proven experience in Project Management and Service Management is essential.
- Data analytics experience is advantageous.

会社説明