

Sr. Digital Marketing Manager, Top Outdoor Brand - Up to 13M

Digital Marketing Manager, Top Brand

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1486296

業種

その他

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円 ~ 1400万円

更新日

2024年07月17日 10:44

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Lead and execute a comprehensive digital marketing strategy to enhance brand awareness, engagement, and conversion across all digital channels.

This is a top opportunity to join a forward-thinking company known for pushing the boundaries in digital marketing and outdoor gear.

Client Details

Join a global leader in the outdoor gear industry, recognized for its innovation, high-quality products, and commitment to sustainability. This company values creativity, strategic thinking, and a customer-centric approach, making it an ideal workplace for passionate and driven professionals.

Description

- Develop and execute a digital marketing strategy aligned with the brand's overall goals.
- Create and manage SEM and social media advertising campaigns to drive traffic and engagement.
- Oversee the social media strategy, including content creation and performance monitoring.

- Develop and implement CRM and email marketing strategies to enhance customer relationships and drive sales.
- Lead and mentor a team of digital marketing professionals.

Job Offer

- Annual salary revision and performance-based bonus.
- Comprehensive benefits package, including retirement plans, transportation allowance, and health insurance.
- Employee discounts on all brand products and services.
- Access to extensive training programs and wellness support services.
- Generous vacation and leave policies, including special leave and paid time off.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Thibaut Silvestre on +813 6832 8927.

スキル・資格

- Minimum 7 years of experience in digital marketing with a proven track record.
 - Strong understanding of digital marketing channels and tools.
 - Proficient in SEM, social media advertising, and email marketing.
 - Excellent project management and analytical skills.
 - Strategic thinker with strong communication skills and a customer-centric mentality.
 - Experience in managing and developing a team.
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会社説明

Michael Page Japan is a leading recruitment consultancy with a strong presence in the market. We specialize in connecting top talent with some of the most prestigious companies across various industries. Our dedicated team of consultants ensures that both clients and candidates receive exceptional service, tailored to their unique needs and aspirations.