

E-Commerce Manager - Up to 11M

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1486155

業種

その他

雇用形態

正社員

勤務地

東京都 23区

給与

900万円 ~ 1100万円

更新日

2024年07月15日 19:59

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Manage the e-commerce operations for a leading beauty brand in Japan, driving sales, brand awareness, and customer engagement through strategic planning and execution.

Client Details

Join a global beauty company dedicated to making life more beautiful, fostering a culture of innovation and excellence while prioritizing responsible beauty practices.

Description

- Own e-commerce sales performance and strategy, managing A&P budget and P&L.
- Plan and execute online promotions, campaigns, and content in alignment with market needs.
- Lead acquisition and retention efforts, overseeing media planning, CRM strategies, and SEO optimization.

Job Offer

- Opportunity to lead and mentor a dedicated team.
- Competitive salary and benefits package.
- Chance to contribute to a global beauty company's mission and strategy.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Thibaut Silvestre on +813 6832 8927.

スキル・資格

- Minimum 5 years' experience in e-commerce and digital business, preferably in consumer goods/beauty.
 - Strong analytical skills, familiarity with e-commerce platforms, and experience in team management.
 - Excellent communication and collaboration skills, with a customer-first mindset and adaptability to a fast-paced environment.
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会社説明

Join a global beauty company dedicated to making life more beautiful, fostering a culture of innovation and excellence while prioritizing responsible beauty practices.