

Influencer Management role in Cosmetics

Influencer Management, Cosmetics

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1485950

業種

その他

雇用形態

正社員

勤務地

東京都 23区

給与

500万円 ~ 800万円

更新日

2024年07月10日 20:03

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Join a top beauty brand as an Influencer Coordinator, shaping influencer strategies and building long-term relationships with key influencers.

This is a top opportunity to revolutionize influencer marketing strategies and build authentic relationships with influencers.

Client Details

A leading beauty brand with a strong presence in Japan, known for innovative products and a commitment to excellence. The client values creativity, authenticity, and staying ahead of digital and social media trends.

Description

- Identify and cultivate relationships with local influencers.
- Develop unique brand experiences to engage influencers.
- Oversee logistics of product seeding and influencer events.
- Monitor and analyze influencer campaign effectiveness.
- Stay updated on industry trends and competitor activities.

- Share insights and best practices with the team.

Job Offer

- Chance to work with a leading beauty brand.
- Collaborative and innovative work environment.
- Opportunities for professional growth and development.
- Competitive salary and benefits package.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Thibaut Silvestre on +813 6832 8927.

スキル・資格

- Social media native with a passion for influencer marketing.
- Skilled in content creation, including video and photo editing.
- Existing nano/micro influencer with a network of contacts.
- Strong storytelling and relationship-building skills.
- Critical thinker with excellent analytical skills.
- Organized, proactive, and able to work independently.

会社説明

Michael Page Japan is a leading recruitment agency, specializing in connecting talented professionals with top companies across various industries. With a deep understanding of the local market, we provide personalized recruitment solutions to help you achieve your career goals.