

## E-Merchandising role, Up to 10M

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## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1485848

## 業種

その他

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

600万円 ~ 1000万円

## 更新日

2024年07月09日 16:34

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

流暢

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

Develop and execute a digital merchandising strategy to enhance online shopping experiences and optimize stock management.

This is a top opportunity to shape and execute a comprehensive digital merchandising strategy for a leading brand in the sport/outdoor industry.

## Client Details

A leading company in the sport/outdoor apparel and equipment industry, known for its innovation, high-quality products, and commitment to sustainability. This company offers a dynamic work environment with opportunities for growth and development, making it an attractive choice for professionals passionate about the outdoors and digital commerce.

## Description

## • Setting eMerchandising Strategy

- Develop and implement a digital merchandising strategy in collaboration with the global team.

- Analyze and optimize the strategy to boost customer engagement and conversion rates.
- Ensure integration with broader online marketing and e-commerce initiatives.
- **Visual Merchandising**
  - Manage the visual presentation of products on the website.
  - Execute seasonal and promotional merchandising plans.
  - Ensure product pages are visually appealing and user-friendly.
- **On-site Product Discovery**
  - Enhance on-site search and navigation for better product discoverability.
  - Implement strategies for improved product recommendations and cross-selling.
  - Analyze user behavior to identify gaps and implement new features.
- **Product Education**
  - Develop content to educate customers about product features, benefits, and usage.
  - Collaborate with the content team to create product descriptions, guides, and videos.
  - Ensure accurate, up-to-date, and engaging product information.
- **Stock Flow and Reporting**
  - Create and manage data-driven site merchandising strategies focusing on sales growth and engagement.
  - Monitor and manage stock levels to ensure product availability.
  - Coordinate with supply chain and inventory management teams.
  - Develop reporting systems to track inventory, sales, and merchandising performance.

#### Job Offer

- Annual salary review and bonus.
- Retirement and defined contribution plans.
- Full social insurance coverage and transportation reimbursement.
- Employee discount across all brands.
- Access to corporate housing, sports clubs, and wellness programs.
- Extensive leave options including parental and caregiving leave.
- Professional development through free e-learning courses.
- Discounts at various facilities, restaurants, and entertainment venues.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Thibaut Silvestre on +813 6832 8927.

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#### スキル・資格

- **Experience**
  - Minimum 5 years in digital merchandising or e-commerce.
  - Proven success in developing and executing merchandising strategies.
  - Experience managing a team.
- **Skills**
  - Strategic thinking and attention to detail.
  - Analytical mindset with strong communication skills.
  - Proficiency in e-commerce platforms and inventory management systems.
- **Attributes**
  - Team spirit and customer-centric mentality.
  - Strong understanding of digital merchandising and e-commerce principles.
  - Excellent project management and analytical skills.

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#### 会社説明

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