

Senior Marketing Manager - Oncology / Hematology Cell Therapy

Senior Marketing Manager - Oncology

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

採用企業名

Expanding global biopharmaceutical company

求人ID

1485167

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

1200万円 ~ 1500万円

勤務時間

Monday - Friday (09:00 - 17:00)

更新日

2024年07月03日 20:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

- Join a dynamic team to lead strategic planning and execution in the Multiple Myeloma therapeutic area. This role involves driving business goals and spearheading new product launches.

Client Details

- Major US Biopharmaceutical company
- Our client offers a unique work environment where every project has a meaningful impact on patients' lives. With a focus on innovation and collaboration, they provide opportunities for professional growth alongside diverse, high-achieving teams. Employees enjoy a balanced and flexible work environment with competitive benefits.

Description

- Develop and Execute Strategy: Create and implement brand strategies to optimize sales and revenue growth.
- Lead Product Launches: Drive launch plans for new pipeline assets in the Hematology area.
- Collaborate with Teams: Work closely with Sales, Medical, and Digital Marketing teams to develop customer-centric marketing strategies.
- Manage Budget: Oversee operational budget and monitor product performance.
- Adapt to Market Changes: Identify emerging market trends and adjust strategies accordingly.
- Align Globally: Ensure global alignment around brand imperatives and customize campaigns for the local market.
- Engage Stakeholders: Collaborate with internal and external stakeholders to achieve consensus and drive initiatives.

Job Offer

- Contribute to cutting edge and lifechanging therapies in Hematology / Oncology area

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

スキル・資格

- Bachelor's degree required; advanced degrees in Marketing or Business Management are a plus
 - Over 4 years of experience in product/brand management, ideally within Specialty Care (Hem/Onc preferred)
 - Proven track record in pharmaceutical marketing, including product launch experience
 - Demonstrates a strong commitment to ethics and compliance
 - Capable of developing and executing effective marketing strategies with a patient-centric approach
 - Fluent in both Japanese and English, with excellent written and verbal communication abilities
 - Able to build effective partnerships with customers and internal/external stakeholders
 - Skilled in planning, analysis, forecasting, and management reporting
 - Experience working cross-functionally and with global teams
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会社説明

*Multinational biopharmaceutical company with focus on the development of lifesaving therapies that treat disorders such as oncology and immunological related afflictions.