

Marketing Manager@Global hearing aid firm

Marketing Manager@Danish hearing aid

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1484894

業種

医療機器

雇用形態

正社員

勤務地

神奈川県

給与

800万円 ~ 1000万円

更新日

2024年07月01日 14:47

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

日常会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Driving marketing communication initiatives in the market, including the acquisition and growth of target customers through targeted customer and channel specific activation.

Client Details

Danish hearing aid company. Globally known as providing superlative quality hearing aids which can be tailor made depending on the customer needs.

Description

- * Lead marketing communication in-market: Advertising & PR, newsletter, events, co-creation of seasonal campaigns, market research, and SNS postings.
- * Analyze and understand the customer landscape, to uncover growth opportunities.
- * Lead the creation & implementation of best in class consumer campaigns/communication to drive category & brand share
- * (including digital/online campaigns).

Job Offer

- * Flexible working style, including remote work. Office in Minato Mirai.
- * Possibility to engage with local and international customers, including cross-function work with multidisciplinary teams.

To apply online please click the 'Apply' button below.

For a confidential discussion about this role please contact Eduardo Takara on +813 6832 8678.

スキル・資格

- * Marketing or business-related university degree.
 - * Have around 5 years combined experience in brand management, customer marketing, category management. Sales experience is a plus.
 - * Have experience with both multi-national accounts/chains as well as independent customers in a B2B or B2B2C environment
 - * Have experience in medical device (ideally)
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会社説明

Danish hearing aid company. Globally known as providing superlative quality hearing aids which can be tailor made depending on the customer needs.