

**G Talent**

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Smartphone application development engineer

Hybrid Work / Listed Company

募集職種

人材紹介会社

G Talent (ビズメイツ株式会社)

採用企業名

Marketing Research Business

求人ID

1484034

業種

インターネット・Webサービス

雇用形態

その他

勤務地

東京都 23区

給与

400万円 ~ 700万円

勤務時間

Discretionary Work System

更新日

2024年06月21日 14:57

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

ビジネス会話レベル

最終学歴

高等学校卒

現在のビザ

日本での就労許可が必要です

募集要項

【ABOUT THE COMPANY】

The company provides services and solutions to support the marketing activities of client companies. The company acquires a variety of data from its proprietary consumer panel of over 1.3 million consumers in Japan and provides it to its client companies.

The company's strengths include online research, which has the No. 1 market share in Japan, digital marketing research, and data consulting data utilization support (data utilization support).

・ Marketing Research Business

- Internet research
- Off-line research such as FGI/DI, CLT, HUT, etc.
- Survey planning, tabulation, and analysis
- Digital Marketing Research Business
- Database Business
 - Purchasing Database
 - Lifestyle database
- Self-directed research ASP business
- Other marketing-related consulting business

[JOB DESCRIPTION]

The company is developing a smartphone application that will further strengthen the connection between the company and consumers, expand Zero/First Party data, and become a pillar of the company's data business. The company is looking for engineers who will continue to support the company's business by utilizing their technical skills as part of a team that will continue to grow and expand rapidly along with the company's data business.

You will be responsible for the development and operation of smartphone applications (survey apps, shopping apps, etc.) released by the company, as well as the development of new smartphone apps scheduled for release in the future.

[Responsibilities]

- Development of applications for iOS/Android smartphones
- Definition of system requirements in collaboration with planning staff
- Collaboration with server side team
- Improvement of existing app services

[Development Environment]

Language: objective-c swift java kotlin
 Framework : laravel
 Source code management : git
 Project management : redmine github
 Others: amazon-web-services

[Rewarding / Attractiveness]

- You can be involved in and contribute to a major business transition from a research company to a comprehensive marketing support company as an IT engineer.
- You can acquire technical knowledge of smartphone applications in general as you develop mainly on the client side, but also in collaboration with the server side.
- You can directly feel the reaction of many users when they use the functions you developed.
- You can experience the growth process of the product through the development cycle while exchanging opinions with the planning and operation side.

[Allowance]

Remote work allowance
 Late night overtime allowance
 Holiday work allowance
 Compensation based on various MVP systems

[Holiday]

2 days off per week (Sat. and Sun.), national holidays, GW, summer / New Year holidays, annual paid leave (10 days in the first year), congratulation or condolence leave, parental leave, and Happy holiday (special paid vacation: 6 days per year), Thanks holiday (long-service refreshment vacation) More than 120 days off per year

[Welfare]

Full social insurance(health insurance, employee pension, unemployment insurance, workers' accident compensation insurance)
 Various recreational facilities (Hokkaido, Tateshina, Karuizawa, Tokyo, Kyoto, Kobe, Fukuoka, etc.), sports facilities, restaurants, etc.
 Privileged use of sports facilities, restaurants, etc., and congratulatory and condolence payments
 Life plan system (Macromill defined contribution pension plan), employee stock ownership plan

スキル・資格

[Required]

- 3+ years of experience in iOS or Android development
- Communication skills (logical thinking)

[Preferred]

- Experience in both iOS and Android development.
- Knowledge and experience in project management, requirements analysis and requirements definition
- Knowledge and experience with cloud services such as AWS, Agile and DevOps
- Knowledge and experience in security and privacy protection

