![CareerCross]

Software Engineer | Marketing Research Company

Hybrid Work / Listed Company

募集職種

人材紹介会社
G Talent（ビズメイツ株式会社）

採用企業名
Marketing Research Business

求人ID
1484026

業種
インターネット・Webサービス

雇用形態
その他

勤務地
東京都 23区

給与
700万円 ~ 1200万円

勤務時間
Discretionary Work System

更新日
2024年06月21日 14:57

応募必要条件

職務経験
6年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ビジネス会話レベル

最終学歴
高等学校卒

現在のビザ
日本での就労許可が必要です

募集要項

【ABOUT THE COMPANY】

The company provides services and solutions to support the marketing activities of client companies. The company acquires a variety of data from its proprietary consumer panel of over 1.3 million consumers in Japan and provides it to its client companies.
The company's strengths include online research, which has the No. 1 market share in Japan, digital marketing research, and data consulting data utilization support (data utilization support).

・Marketing Research Business

   -Internet research
   -Off-line research such as FGI/DI, CLT, HUT, etc.
   -Survey planning, tabulation, and analysis
・Digital Marketing Research Business
・Database Business
   -Purchasing Database
   -Lifestyle database
・Self-directed research ASP business
・Other marketing-related consulting business

【JOB DESCRIPTION 】

Through technology and software development, you will be responsible for creating platform products that provide a wide range of services, such as Internet research and marketing support, to solve customer problems and help them make better decisions. In this role, you will select the latest and best technology stack from AWS and other cloud technologies, build software systems, and commit to contributing value to internal and external customers.
You will understand your customers and their operations, and work with stakeholders to create services and platforms that address these needs in an agile manner.

【Responsibilities】
Design and develop software systems to revamp the platform that supports the company's operations
Design software to meet requirements, estimate its development, and perform the actual development
Write program code with maintainability in mind, and continuously improve source code, along with writing test code
Review code written by other engineers and vendor engineers.
Contribute as a member of the Agile development team
Build trust with stakeholders and provide accountability for development

【Attractiveness/Rewarding】
The Global Technology Division, which supports the company's business growth, has very high expectations of the company and its results.
You will not only contribute to the business by transforming it through technology, but you will also have the opportunity to launch new businesses together with the business.
In addition, you will be able to create new platforms and processes with modern architectures and technologies, and you will be able to develop a solid career while gaining work experience as a technical product manager using the latest technologies.

【Department】
You will be assigned to the Global Technology Division.

【Allowance】
Remote work allowance
Late night overtime allowance
Holiday work allowance
Compensation based on various MVP systems

【Holiday】
2 days off per week (Sat. and Sun.), national holidays, GW, summer / New Year holidays, annual paid leave (10 days in the first year), congratulation or condolence leave, parental leave, and
Happy holiday (special paid vacation: 6 days per year), Thanks holiday (long-service refreshment vacation)
More than 120 days off per year

【Welfare】
Full social insurance(health insurance, employee pension, unemployment insurance, workers' accident compensation insurance)
Various recreational facilities (Hokkaido, Tateshina, Karuizawa, Tokyo, Kyoto, Kobe, Fukuoka, etc.), sports facilities, restaurants, etc.
Privileged use of sports facilities, restaurants, etc., and congratulatory and condolence payments
Life plan system (Macromill defined contribution pension plan), employee stock ownership plan

スキル・資格

【Required】
Experience (7+ years) in one or more of the following
・Backend: Experience in backend and API development using Go, Java, PHP, C#, etc.
・Frontend: Experience in frontend development using JavaScript, TypeScript, React.js, Next.js, Vue.js, etc.
Experience in platform development and large scale software development and operations
Ability to perform code reviews, find relevant parts of complex code trees, and write bug fixes and code
Experience developing products using cloud solutions (AWS, Azure, GCP, etc.)
Strong passion for software engineering
4-year degree in information technology or equivalent knowledge and understanding

【Preferred】
Experience managing a team
Experience in project management or equivalent knowledge

Experience in Agile development
Knowledge of Database (RDBM/NoSQL), Microservices, Infrastructure, EKS, ML
Understanding and experience with software testing and test automation
Knowledge and experience with data platforms such as Snowflake, Databricks, C3
Understanding and application of statistical theory and ability to work with mathematics
Ability to communicate in English

会社説明