CareerCross

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Data scientist (aggregation / analysis)

Fully Remote Work★In-house Service

募集職種

人材紹介会社
G Talent（ビズメイツ株式会社）

採用企業名
✦Free Video Streaming Service✦

求人ID
1484015

業種
インターネット・Webサービス

雇用形態
正社員

勤務地
東京都 23区

給与
650万円 ~ 1000万円

勤務時間
Flextime System

休日・休暇
Saturday/Sunday/National Holiday, Annual Paid Leave, etc.

更新日
2024年06月21日 14:55

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
無し

日本語レベル
ビジネス会話レベル

最終学歴
高等学校卒

現在のビザ
日本での就労許可が必要です

募集要項

【 About the company 】

The company offers a free, ad-supported video streaming service that allows users to freely choose the time, place, and device of their choice. Thanks to your support, the number of monthly views reached 250 million, app downloads 47 million, and MAUs (monthly active users) 18 million in March 2022. More than 100 broadcasters have joined the service, and the TV content they distribute exceeds 500 programs.

In April, the application underwent a major renewal, and real-time streaming of all five key stations and a login function using TVer IDs were launched. In addition to the "Favorites" feature, resume information is shared among smartphones, PCs, and connected televisions (CTVs), and programs that are being streamed in real time can be "chasing playback".

TVer viewing on CTV has already exceeded 25% of all views. They will continue to expand CTV's services so that more and more users can enjoy them. TVer will continue to change to further improve usability.

【 Job Description】

■Company Overview
The company is engaged in the planning, production, development, and operation of its own products, websites, and applications, including the official commercial TV streaming service "TVer" and the media "TVer Plus," which provides entertainment information centering on topics related to TV programs and information for enjoying "TVer" even more.
Five years after the service was launched in 2015, it achieved 100 million monthly video views. Furthermore, in April 2022, both the PC site, smartphone application, and TV application underwent a major renewal, and a real-time terrestrial broadcast streaming service was launched in addition to the previously provided service of streaming missed commercial TV programs. The number of contents handled has also increased, growing to 390 million monthly views and 30 million monthly users as of October 2023.
With the mission of "opening up the TV for a more exciting future," the company is making a fresh start with the goal of providing a service that allows people to enjoy their TVs more freely and in any style, anywhere.

■About the Recruitment Department
The Service Product Division supports the development of TVer, a large-scale, high-load product with more than 390 million views per month. With the mission of "driving business growth by creating new value through product development, operation, and maintenance," this division formulates product strategies in line with business strategies, directs the development of applications and CMS, etc., designs, develops, and operates systems such as back-end, data, and infrastructure, and collects, processes, and analyzes large volumes of data.
The Service Product Division, where you will be assigned, consists of about 50 people, including PdMs, directors, back-end engineers who implement and operate functions, SREs, infrastructure engineers, data engineers, data scientists, front-line engineers, and various smartphone engineers.
In order to further expand services at a rapid pace, they are in a hurry to strengthen their organization.

The number of users, accesses, and usage time are large, and the system is always under a heavy load. However, you will be able to experience the technology that enables the stable operation of this service and make it your own experience. They are also in the process of developing applications in-house, which initially relied on vendors, taking into account the latest architectures to meet the needs of the market.

Because the number of employees is small and elite compared to the scale of the service, this is an environment where you can not only improve your own technical skills, but also where you can proactively propose and implement your own ideas on how the organization and development system should be.

■Responsibilities
Launched in 2015, the company's official commercial TV portal has grown to a scale of 62 million downloads / 390 million monthly video views.
The company also collects TV viewing data through data broadcasting.

In this position, you will promote problem solving as a data scientist using the large amount of viewing data collected from official commercial TV portals and TV.

・Comprehensive analysis from downstream processes to upstream processes such as suggestions to business, including data aggregation, analysis, BI, insight discovery, report creation, and policy planning for membership information, browsing information, viewing information, etc.
・Design support for data collection in services and business flow
・Visualization and modeling of business structure using data, etc.

*(Immediately after hiring) Data Scientist (Scope of change) All aspects of the Company's operations

■Development Environment
・Development language: SQL (mainly Google BigQuery) / Google BigQuery ML / Python / R / Google Apps Script
・ETL tools: BigQuery Scheduled Query / GCP Cloud Function
・BI tools: Redash / Google Dataportal

■Working time
Flextime System

■Benefits
Social insurance: Health insurance (nursing care insurance), employee pension insurance, workers' accident compensation insurance, unemployment insurance, and workers' accident additional insurance

■System
Telecommuting available (available to all employees), telecommuting allowance (10,000 yen/month *as of October 1, 2022), telecommuting support plan, no dress code

■Working Style
・You can choose a work style based on telecommuting or a flextime system with no core hours to increase your own

productivity.
(Currently, telecommuting is available as a precautionary measure against infection by the new strain of coronas.)
・High-spec PCs (Mac or Windows) are provided for development (selectable).
・Outside study sessions and meetings for engineers to exchange information are available.
・The office is a 2-minute walk from Shimbashi Station.
・Hot-desking system in the office and all desks are permanently equipped with monitors. There is a space for concentration and chairs that do not cause fatigue.

■**Holidays and Vacations**
Holidays: 120 days per year (Saturdays, Sundays, national holidays, year-end and New Year holidays, and other holidays set by the company)
Leave: Annual paid leave: 10 days granted after six months of employment / granted according to the month of employment from the first day of employment, summer vacation, marriage leave, maternity leave, wife's maternity leave, mourning leave, menstrual leave, jury leave, etc.

スキル・資格

【**Required**】
・4+ years of experience in data analysis
・4+ years of experience in BI reporting (Redash / MetaBase / Looker / Tableau, etc.) development and operation
・4+ years of experience writing SQL queries for reporting

【**Preferred**】
・Programming skills in analytical tools such as Python and R
・A love of data aggregation and data analysis
・Able to solve problems from a data-driven business and management perspective
・Able to strongly promote projects in a flat organization, regardless of organizational hierarchy

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会社説明