



PR DIRECTOR

大手インポーターでの募集です。広報・CSRのご経験のある方は歓迎です。

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

大手インポーター

求人ID

1483010

業種

自動車・自動車部品

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 1200万円

勤務時間

09:00 ~ 17:30

休日・休暇

【有給休暇】入社7ヶ月目には最低10日以上 【休日】土 日 祝日 夏季休暇 年末年始 入社日に付与（入社月によって日数が異なり...）

更新日

2024年07月04日 07:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2231148】

Leads the Public Relations team of Japan. In charge of overall management of external communication activities and programs related to the company and the 8 brands sold in Japan.

【Details】

・ Directs and manages public relations activities to enhance the company's reputation with the public the media and

employees. (Corporate events product launches media relations)

- Provides strategic direction for public relations. Designs develops directs and manages the company's public relations strategy.
 - Oversees and assists overall activities of PR manager as the team supervisor.
 - Liaises with key spokespeople colleagues in other locations/departments and other stakeholders such as agencies.
 - Liaises with and answers enquiries from the media individuals and other organizations often via telephone and email.
 - Researches writes and distributes press releases.
 - Collates and analyzes media coverage to determine reach and impact of PR activities.
 - Prepares and supervises the production of publicity brochures handouts promotional videos photographs films and multimedia programs.
 - Organizes events including press conferences exhibitions motor shows test drives and press tours.
 - Devises and coordinates photo opportunities including those at events.
 - Oversees and assists with maintaining and updating information and related content on the Japan corporate website.
 - Sources and manages speaking and sponsorship opportunities.
 - Fosters community relations through events and through involvement in community initiatives.
 - Manages issues strategy and PR crisis management.
 - Responsible for managing press car loans including implementing and revising policies and procedures as required.
 - Management of the Public Relations team budget.
 - Communicates Japan Managing Director's ideas and strategies to the media on behalf.
 - Contributes to the improvement of the company management and working environment as a member of the management team of Stellantis Japan.
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スキル・資格

Skills Competencies : Strong leadership team building skills Excellent communication and presentation skills with the confidence to serve as the company's spokesperson Solid experience coordinating successful PR campaigns Digital Marketing and Communication skills Language: Excellent communication skills. English Japanese fluency is required to build/ maintain a strong relationship with employees the public media IAP region and global HQs. Experience: Proven experience in PR for both corporate and products more than 10 years/ preferably in four wheeled vehicle sector with recorded achievements and success stories. IT Literacy: MS Office expertise in different social media channels.

会社説明

ご紹介時にご案内いたします