

OUTBLAST

Digital Press & Influencers Relations Manager

募集職種

採用企業名

OUTBLAST合同会社

求人ID

1482256

業種

デジタルマーケティング

雇用形態

正社員

勤務地

東京都 23区, 千代田区

給与

250万円 ~ 経験考慮の上、応相談

更新日

2024年06月25日 00:00

応募必要条件

職務経験

1年以上

キャリアレベル

新卒・未経験者レベル

英語レベル

日常会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Mission Statement

As a Digital Press and Influencers Relations Manager at OUTBLAST you will nurture a network of influential media and social personalities capable of supporting the development of European luxury brands in Japan.

You will be in charge of animating and expanding the OUTBLAST Luxury Influencer Program which gathers over 200 specialized Instagram influencers, strengthening our bond with them and helping them perform better for our clients. You will elaborate regular press releases for our clients and build relationships with relevant digital press outlets.

Assignments and Activities

As primary assignments, you will

- animate and expand a network of luxury influencers averaging 45,000 followers;
- every month, select among our trusted influencers, the ones suitable for each brand collaboration;
- identify and recruit high profile influencers over 200,000 followers;
- every month, write press releases for our clients and publish them on PR Times;
- identify and build relationships with relevant digital media outlets.

スキル・資格

Requirements

- Native Japanese speaker
- Conversational English

Details

- Full-time position seishain contract
- Hybrid remote work minimum of 2 day per week at the office
- Salary from ¥220,000/month & benefits

会社説明