

# OUTBLAST

## Digital Press & Influencers Relations Manager

### 募集職種

### 採用企業名

OUTBLAST合同会社

### 求人ID

1482256

### 業種

デジタルマーケティング

### 雇用形態

正社員

### 勤務地

東京都 23区, 千代田区

### 給与

250万円 ~ 経験考慮の上、応相談

### 更新日

2024年12月31日 11:00

### 応募必要条件

#### 職務経験

1年以上

#### キャリアレベル

新卒・未経験者レベル

#### 英語レベル

日常会話レベル

#### 日本語レベル

ネイティブ

#### 最終学歴

大学卒：学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

#### Mission Statement

As a Digital Press and Influencers Relations Manager at OUTBLAST you will nurture a network of influential media and social personalities capable of supporting the development of European luxury brands in Japan.

You will be in charge of animating and expanding the OUTBLAST Luxury Influencer Program which gathers over 200 specialized Instagram influencers, strengthening our bond with them and helping them perform better for our clients. You will elaborate regular press releases for our clients and build relationships with relevant digital press outlets.

#### Assignments and Activities

##### As primary assignments, you will

- animate and expand a network of luxury influencers averaging 45,000 followers;
- every month, select among our trusted influencers, the ones suitable for each brand collaboration;
- identify and recruit high profile influencers over 200,000 followers;
- every month, write press releases for our clients and publish them on PR Times;
- identify and build relationships with relevant digital media outlets.

スキル・資格

**Requirements**

- Native Japanese speaker
- Conversational English

**Details**

- Full-time position seishain contract
- Hybrid remote work minimum of 2 day per week at the office
- Salary from ¥220,000/month & benefits

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会社説明