

OUTBLAST

Key Account Manager

募集職種

採用企業名

OUTBLAST合同会社

求人ID

1482254

業種

デジタルマーケティング

雇用形態

正社員

勤務地

東京都 23区

給与

250万円 ~ 経験考慮の上、応相談

更新日

2025年01月14日 11:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒 : 学士号

現在のビザ

日本での就労許可が必要です

募集要項

Mission Statement

As a Key Account Manager at OUTBLAST you will have a 360-degree understanding of the localization of the digital marketing strategy of European brands in Japan and the capacity to coordinate operational teams in order to implement it. While reporting directly to the country manager, and with his collaboration, you will define with the client a digital marketing strategy for the development of his brand on the Japanese market.

You will then coordinate the operational teams to implement the approved strategy towards the completion of defined objectives, and provide activity reports on a monthly basis.

Assignments and Activities

As primary assignments, you will

- maintain client relationships;
- define the yearly objectives and the marketing strategy with quarterly reviews;
- present to the client the relevant monthly/quarterly/annual reports;
- conduct a monthly meeting with the client to review and confirm the current strategy;
- gather information for requested modifications;
- coordinate the talent pool in order to meet the client's requests.

With supervision and coordination of the following elements

- content planning and production
 - social media scheduling and copywriting;
 - influencer recruitment;
 - website development;
 - digital advertising across various channels;
 - e-commerce management.
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スキル・資格

Requirements

- Native Japanese speaker
- Business English

Details

- Hybrid remote work minimum of 2 day per week at the office
 - Salary from ¥2,640,000/year
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会社説明