

# OUTBLAST

## Key Account Manager

### 募集職種

### 採用企業名

OUTBLAST合同会社

### 求人ID

1482254

### 業種

デジタルマーケティング

### 雇用形態

正社員

### 勤務地

東京都 23区

### 給与

250万円 ~ 経験考慮の上、応相談

### 更新日

2024年12月17日 11:00

## 応募必要条件

### 職務経験

3年以上

### キャリアレベル

中途経験者レベル

### 英語レベル

ビジネス会話レベル

### 日本語レベル

ネイティブ

### 最終学歴

大学卒 : 学士号

### 現在のビザ

日本での就労許可が必要です

## 募集要項

### Mission Statement

As a Key Account Manager at OUTBLAST you will have a 360-degree understanding of the localization of the digital marketing strategy of European brands in Japan and the capacity to coordinate operational teams in order to implement it. While reporting directly to the country manager, and with his collaboration, you will define with the client a digital marketing strategy for the development of his brand on the Japanese market. You will then coordinate the operational teams to implement the approved strategy towards the completion of defined objectives, and provide activity reports on a monthly basis.

### Assignments and Activities

#### As primary assignments, you will

- maintain client relationships;
- define the yearly objectives and the marketing strategy with quarterly reviews;
- present to the client the relevant monthly/quarterly/annual reports;
- conduct a monthly meeting with the client to review and confirm the current strategy;
- gather information for requested modifications;
- coordinate the talent pool in order to meet the client's requests.

**With supervision and coordination of the following elements**

- content planning and production
  - social media scheduling and copywriting;
  - influencer recruitment;
  - website development;
  - digital advertising across various channels;
  - e-commerce management.
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**スキル・資格**

**Requirements**

- Native Japanese speaker
- Business English

**Details**

- Hybrid remote work minimum of 2 day per week at the office
  - Salary from ¥2,640,000/year
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**会社説明**