



## Head of Marketing

Lead a small team in a growing business

### 募集職種

#### 人材紹介会社

Advisory Group株式会社

#### 求人ID

1480339

#### 業種

その他

#### 会社の種類

中小企業 (従業員300名以下)

#### 雇用形態

正社員

#### 勤務地

東京都 23区

#### 給与

900万円 ~ 1800万円

#### 更新日

2025年01月27日 00:00

### 応募必要条件

#### 職務経験

6年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ネイティブ

#### 最終学歴

大学卒 : 学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

#### \*\*Head of Marketing Opportunity\*\*

**Location:** Tokyo, Japan (Hybrid, ~2 days WFH)

**Salary:** Up to 18 million JPY annually

#### What's In It For You:

- **Flexibility:** Enjoy a hybrid work model with ~2 days a week working from home.
- **Competitive Pay:** Earn up to 18 million JPY annually plus benefits.
- **Creative Freedom:** Bring your ideas to the table, at a company that values innovation and are looking for someone who can proactively develop and implement marketing initiatives without being micromanaged.
- **Growth Opportunity:** Be a key player in a growing business. This is your chance to shape the marketing function and

drive the company's success in Japan

- **Collaborative Environment:** Work closely with our Japan Country Head and a passionate team in a dynamic, startup-like atmosphere. Communication with global (In English)

#### What You'll Do:

- **Develop and Implement:** Create and monitor a localized marketing action plan based on corporate strategic directions and business objectives.
- **Analyze and Adapt:** Conduct continuous analysis of the competitive environment and consumer trends, using insights to refine the marketing strategy.
- **Collaborate and Support:** Work closely with the Sales and Technical teams to help them achieve their commercial goals by providing appropriate tools and marketing content.
- **Create and Ensure Quality:** Participate in the development of marketing materials with headquarters, ensuring they comply with corporate standards.
- **Oversee and Manage:** Supervise all marketing activities, establish priorities, manage work organization, and oversee the local marketing team.
- **Stay Current:** Keep up to date of the latest marketing trends and best practices in Japan.
- **Plan and Budget:** Plan and manage the marketing action plan and budget.

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#### スキル・資格

#### About You:

- **Experienced Manager:** You've held a senior marketing role, ideally in a startup or small business. You know the challenges and rewards of building from the ground up and have extensive experience managing a small team
- **Proactive:** You don't wait for instructions. You see what needs to be done and you do it. Creativity and initiative are your strengths.
- **Marketing Strategist:** You've successfully crafted and implemented marketing strategies, making lesser-known brands attractive to top talent and customers.
- **Bilingual:** Fluency in Japanese and business-level English is a must.
- **Knowledgeable:** You're up-to-date with the latest marketing trends and best practices, especially in Japan.

**Note:** While industry-specific experience is not a requirement, a solid background in B2B marketing is essential. The Marketing Director will play a pivotal role in shaping the company's marketing strategies and ensuring a productive and engaging work environment for the Marketing team.

Ready to make an impact with your marketing expertise? Apply today—we're excited to hear from you!

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#### 会社説明