



## 【Japan Marketing Manager】 One of the World's largest Fintech

### 募集職種

#### 人材紹介会社

株式会社SPOTTED

#### 求人ID

1472940

#### 業種

その他（金融）

#### 会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

#### 雇用形態

正社員

#### 勤務地

東京都 23区

#### 給与

900万円～経験考慮の上、応相談

#### 更新日

2024年07月08日 07:01

### 応募必要条件

#### 職務経験

6年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

流暢

#### 日本語レベル

ネイティブ

#### 最終学歴

大学卒：学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

One of the world's largest global leading FinTech company is looking to expand its operations in Japan and this Marketing Manager role is critical. This person will report to the Regional HQ and be in charge of overall Marketing strategies for Japan and Korea.

### スキル・資格

- Comes from a B2B and B2C (or B2B2C) background, with extensive online marketing experience (7+ years)
- Has a proven track record in creating and executing successful B2C marketing campaigns that drive cross-border utilization of payment solutions (Or similar services).
- Has deep understanding of the payment industry landscape, financial institutions, and local business dynamics.
- Has strong communication and interpersonal skills, with the ability to collaborate effectively across teams and

cultures.

- Has strong creativity in developing B2C-focused marketing content and campaigns.
- Fluency in English and a Native level of Japanese is required; proficiency in Korean is a significant advantage

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会社説明