



## 【Head of Marketing, B2C Fintech】

Innovative, Alternate Investment

## 募集職種

人材紹介会社  
株式会社SPOTTED求人ID  
1470804業種  
インターネット・Webサービス会社の種類  
中小企業 (従業員300名以下)雇用形態  
正社員勤務地  
東京都 23区給与  
1200万円 ~ 2000万円更新日  
2024年12月24日 04:00

## 応募必要条件

職務経験  
6年以上キャリアレベル  
エグゼクティブ・経営幹部レベル英語レベル  
ビジネス会話レベル日本語レベル  
ネイティブ最終学歴  
大学卒：学士号現在のビザ  
日本での就労許可が必要です

## 募集要項

One of Japan's largest real estate management platform companies is looking for a **Head of Marketing** for their fintech platform!

With the platform's already well establish landowner connections, this company has been able to provide opportunities for the landowners to use their passive income to purchase different types of investments and assets.

The already purchased assets are then fragmented and sold to every day consumers via the fintech platform.

### Responsibilities

- Build and lead the marketing department of the fintech business
  - Create offline and online marketing strategies to attract more users to use financial service
  - Attract more real estate investors and owners who are already on the platform to participate on other asset investments (art, group property, portfolios)
  - Oversee marketing expenses and resources including relationships with external vendors and advertising and media firms
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### スキル・資格

#### Qualifications

- 8+ years' in digital and offline marketing
- Leadership experience
- Industry background in B2C business is required
- Industry background in fintech, B2C finance, or real estate is a plus
- Fluent in Japanese, Business English

If you're a B2C marketer interested in working with a one of a kind financial service, please consider applying!

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### 会社説明