



Marketing manager

グループ売上1兆円以上！大手車載機器グローバル企業で経験を活かしませんか？

募集職種

採用企業名

フォルシアクラリオン・エレクトロニクス株式会社

求人ID

1470497

業種

自動車・自動車部品

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

雇用形態

正社員

勤務地

埼玉県

給与

800万円 ~ 1300万円

更新日

2025年01月30日 06:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Essential responsibilities and duties :

- Proceed the marketing activity at the Japan division level, for the scope of all FCE business domain including Cockpit Electronics, Display and ADAS to have a better understanding of business and market to share within the division in Japan.
- Prepare the Strategic Plan(SP) with the sales and marketing portion, particularly for 2nd phase of SP.
- Co-operate with marketing staffs from other BGs in Japan, including FIS/FAS/FCM, to proceed the marketing activity at the Japan country level, to prepare for SP 1st phase.

Key roles and responsibilities :

- Research on various information sources and tools incl. IHS/Marklines/Digiminds etc.
- Summarize the market information within the following aspects;

- > Automotive market
 - > OEMs(customers) info.
 - > Competitors info.
 - > Japan general market info. Etc.
 - Make the presentation with market intelligence for SP phase 1 and phase 2
 - Review the contents of SP phase 2 and 3(budget) within the market perspective.
 - Work together with FIS/FAS/FCM marketing team to prepare the Japan country level strategic plan for phase 1.
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スキル・資格

Qualifications

- Education: Bachelor's degree
- English level: Fluent level
- Japanese level: Fluent level

Experience:

- More than 5 years Marketing / Sales Experience in automotive industry.

Skills and competencies:

- Deep knowledge of automotive industry, including customers, competitors, technologies etc.
 - Logical thinking, capability of leading projects and collaborate with teams.
 - Aggregation and analysis of the market related information.
 - Basic knowledge of financials.
 - Presentation and communication skill in global company.
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会社説明