



## Merchandiser (Women's line) / マーチャンダイザー（レディースファッション）

**Luxury sports fashion brand**

### 募集職種

#### 人材紹介会社

アセントグローバルパートナーズ株式会社

#### 求人ID

1465388

#### 業種

アパレル・ファッション

#### 雇用形態

正社員

#### 勤務地

その他東京

#### 給与

600万円 ~ 700万円

#### 更新日

2024年06月27日 02:00

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

流暢

#### 日本語レベル

流暢

#### 最終学歴

大学卒：学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

#### PRIMARY FUNCTION & RESPONSIBILITIES

##### 1. Collection Buying and Merchandising

- Build Merchandising strategy by category and determine the best assortments and buy plan for retail as well as wholesale with taking balance of imports and Japan local productions
- Complete the seasonal Merchandising strategy to make clear seasonal vision both internally and externally to enhance brand image and to achieve sales goals
- Share buying & assortment initiatives to all stake holders (Sales, Marketing, CRM and E-com team) and deliver seasonal product download training for the store staff to ensure the initiatives and sales
- Input buying strategy to Merchandising Planning team for them to work on the buying depth by channel/doors
- Attend regional buying meeting held in HK and/or Paris, and ensure brand identity to roll-out in the market through the product assortment with the structure with integrated work with

sales and marketing

- Work closely with Men's textile Merchandisers and Accessory Merchandisers to bring synergy to the whole product line

## 2. Product Development / Competition Analysis

- Liaise with local design/sourcing team to initiate product development for Japan local product  
- Input Japan market insights to regional Merchandising in order to influence to global product line

- Understand local Women's fashion trend and competitor status and define Japan specific opportunities and needs to develop Japan local items that matches consumer demand  
- Build local product by maintaining best synergy with the global line and get approval from global studio and regional team to maximize the business

## 3. Co-working with Retail/Wholesale and Other Functions

- Deliver Weekly sales reports with deep dive analysis for specific topics  
- Attend strategic key accounts meetings with sales teams in order to push the brand's strategies and develop partnership  
- Deliver the passion and vision to brand to store staff and co-workers as a brand ambassador

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## スキル・資格

### Required Qualification:

- At least 3 years work experience in merchandising and buying, preferably in women's fashion
- Proficient PC skills in Excel, PowerPoint, Word, Outlook.

2

- Strong written and oral communication skills in both English and Japanese
- Keen interest in fashion

### Desirable Skills & Competencies:

- Product development experience is preferred
- Excellent communication and cross function team working skill in both English and Japanese
- High skill of time management
- Energetic and passionate about the brand and its growth
- Strong analytical skills
- Team player but also able to work autonomously
- Flexible and reactive to issues and challenges arising from rapidly changing environment

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## 会社説明