

| Citigate Dewe Rogerson

Senior Executive

募集職種

採用企業名

Citigate Dewe Rogerson合同会社

求人ID

1424057

業種

広告・PR

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2024年12月24日 05:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Citigate Dewe Rogerson is a global strategic communications consultancy delivering advice based on experience and insight. We work in partnership with companies and organisations to help manage their communications strategies, their relations with the media and their outreach to various stakeholders.

Since 1969 we have served the world's largest listed companies, start-ups, governments, asset managers, private equity funds, hedge funds, private banks, sovereign wealth funds and professional services firms wherever clear and persuasive communication is essential.

We have operated in Asia Pacific since 1989 and now have more than 80 people in Hong Kong, Singapore, Beijing, Shanghai, Guangzhou, Taipei, Tokyo and Kuala Lumpur working in a multi-lingual and multi-cultural environment. One of the most important aspects of our service is that we operate as one team across the region, so can offer all our clients seamless service across the eight markets, giving them flexibility and consistency in their communications.

As our business expands, we are recruiting motivated people to join our Tokyo office to work with multi-national clients in the following role:

Job Title: Public Relations Senior Executive

Location: Tokyo with a hybrid working style

Job Overview: The Senior Executive will support the daily management and execution of communication strategies for multiple public relations accounts.

Responsibilities and Duties:

- Assist in media monitoring and reporting and the drafting of necessary documentation for daily account management
- Assist in the drafting, translating, proofreading and distribution of press releases, media alerts and other assets necessary to communicate with a broad range of stakeholders
- Assist in the development and implementation of comprehensive public relations strategies for retainer clients and for short-term projects
- Coordinate scheduling and logistics for client meetings and interviews with the Japanese media
- Assist in the organization of events such as media roundtables, luncheons and dinners that connect clients with members of the press or other relevant stakeholders
- Conduct research about news trends, social media trends and trends in government regulations necessary to provide appropriate advice to our clients

スキル・資格

Qualifications:

- Bachelor's degree in a liberal arts discipline.
- Three to five years of working experience, preferably in public relations or marketing communications but not necessary.
- A native Japanese speaker with excellent verbal and written communication skills who is proficient in English.
- Ability to work well under pressure and meet tight deadlines.
- Strong interpersonal skills
- Proficiency in Microsoft Office applications.
- Knowledge of the financial services sector is a plus but not required.

会社説明

Standing alongside you to achieve your commercial ambitions

CDR is a global strategic communications consultancy delivering advice based on experience and insight. We work in partnership with companies, organisations and individuals to help manage their reputation. Standing alongside our clients as custodians of their reputation is a privilege we will never take for granted.