

**MichaelPage**

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**UP TO 9M JPY! - Digital Acquisition - Marketing Executive****Marketing Digital Acquisition****Job Information****Recruiter**

Michael Page

**Job ID**

1535065

**Industry**

Other (Banking and Financial Services)

**Company Type**

Large Company (more than 300 employees) - International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

5.5 million yen ~ 9 million yen

**Refreshed**

April 25th, 2025 15:40

**General Requirements****Minimum Experience Level**

Over 1 year

**Career Level**

Mid Career

**Minimum English Level**

Daily Conversation

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

**Job Description**

This role leads the digital acquisition efforts to drive new customer growth through strategic, data-driven marketing campaigns. It requires strong communication and project management skills to collaborate with global teams and stakeholders while ensuring compliance and maximizing ROI.

**Client Details**

Our client is global leader in premium financial services, this company empowers individuals and businesses with world-class products and unforgettable customer experiences. With a strong legacy of innovation and excellence, it continues to shape the future of payments in Japan. Join a bold, inclusive team where your talent drives real impact and your career can thrive without limits.

**Description**

- Lead and optimize the digital acquisition initiatives to drive profitable new customer growth.
- Plan, execute, and analyze marketing campaigns across digital channels while ensuring compliance and maximizing ROI.
- Collaborate with global teams and internal/external stakeholders to deliver impactful, customer-centric marketing solutions.

#### Job Offer

- Competitive base salaries.
- Bonus incentives.
- Support for financial-well-being and retirement.
- Flexible working model with hybrid, onsite or virtual arrangements.
- Free access to global on-site wellness centers staffed with nurses and doctors.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

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#### Required Skills

- At least 3 years of digital marketing background.
- Experience in promotion and planning.
- Fluent Japanese and reading/writing English skills.

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