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DX Manager - Automotive Finance - Up to 11M

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Job Information

Recruiter
[Michael Page](#)
Job ID

1534971

Industry

Automobile and Parts

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

8 million yen ~ 11 million yen

Refreshed

April 24th, 2025 13:15

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

- Drive digital marketing and business process innovation across Japan.
- Collaborate with global and domestic stakeholders to deliver customer-centric mobility solutions.

Client Details

This global financial services provider is part of a leading European automotive group. With premium brands in their portfolio, they support both B2B and B2C operations through innovative finance and mobility services. Their Tokyo office offers a collaborative, international atmosphere with strong ties to headquarters in Europe.

Description

- Lead digital business transformation across the Japan business and dealer network
- Collaborate with HQ and local stakeholders to define digital strategy and project goals
- Drive cross-sell and retention initiatives using platforms like Salesforce

- Oversee development and adoption of digital tools for both customers and partners

Job Offer

- Competitive package up to ~11M JPY with annual bonus
- Flexible workstyle with home office and flex-time options
- Generous paid leave, retirement plan, and family support policies
- Direct exposure to global leadership and career advancement opportunities

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.

Required Skills

- Experience in digital marketing strategy and project leadership
- Strong communication and stakeholder management skills
- Hands-on approach to launching and scaling digital solutions
- Business-level English and comfortable with global collaboration
- Background in consulting or business planning a plus

Company Description

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