

**MichaelPage**

www.michaelpage.co.jp

## Senior Market Research Associate

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#### Job Information

**Recruiter**

Michael Page

**Job ID**

1534809

**Industry**

Advertising, PR

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

5 million yen ~ 6.5 million yen

**Refreshed**

April 22nd, 2025 16:54

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

This role is client-facing and offers an exciting opportunity to help FMCG clients identify and prioritize innovation opportunities to drive business growth. You will help clients develop commercial shopper strategies to influence shoppers along the path to purchase and at the point of conversion.

#### Client Details

The company is a major name in the Market Research industry, with a strong presence in Japan. Known for its market-leading offerings and commitment to innovation, the company prides itself on delivering outstanding results for its clients.

#### Description

- Be responsible for communicating with clients and overseas teams, creating questionnaires, aggregation instructions, analyzing, drafting reports, etc.
- Lead the projects to success, you will build good relationships with internal and external stakeholders and demonstrate strong teamwork.
- Deliver operational deliverables to customers and internal clients on time and with higher-than-expected quality.
- Proactively explore the business challenges faced by the customers and show leadership in consulting with your supervisor, team, and relevant departments to find solutions.

**Job Offer**

- International work environment.
- Hybrid work environment.
- Career growth opportunities.
- Chance to build connections with a wide range of clients within the consumer industry.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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**Required Skills**

- Experience in the market research industry, preferably with consumer clients.
  - Analytical skills to answer client questions through query of data sources.
  - Strong attention to detail, ability to manage own time, handle multiple tasks simultaneously.
  - Proficient in Japanese, English Business Level.
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**Company Description**

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