

# MichaelPage

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## Brand Manager - Skincare Brand

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#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1534795

**Industry**

Daily Necessities, Cosmetics

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

8 million yen ~ 10 million yen

**Refreshed**

April 22nd, 2025 16:01

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

Are you an innovative and creative Brand Manager looking for a new opportunity? We have the perfect role for you in the FMCG industry, where you will be responsible for launching new products and driving brand growth in our marketing division

#### Client Details

Our client is a prominent organization in the FMCG industry. With a large and diverse team, they are recognized for their commitment to innovation and quality. As a global leader in skincare solutions, they continuously strive to improve and expand their product range, ensuring customers around the world have access to the best skincare products.

#### Description

- Developing and implementing brand strategies to drive brand growth and profitability.
- Leading product launches and overseeing marketing campaigns for new and existing products.
- Managing relationships with key stakeholders, both internal and external.
- Tracking, analyzing, and reporting on brand performance to inform decision-making.
- Coordinating with other departments to ensure brand consistency and enhance brand image.
- Monitoring market trends and competitor activities to identify opportunities and challenges.
- Collaborating with the sales team to develop and implement effective sales strategies.

- Ensuring compliance with company policies and industry regulations.

#### **Job Offer**

- Opportunities for professional development and career advancement.
- A collaborative and inclusive company culture.
- Generous holiday leave.
- Lead the most popular skincare brand

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

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#### **Required Skills**

- A degree in Marketing, Business Administration, or a related field.
  - Proven experience in brand management within the FMCG industry.
  - Strong strategic thinking and creative problem-solving skills.
  - Excellent leadership and project management abilities.
  - Exceptional communication and presentation skills.
  - Knowledge of the latest market trends and marketing best practices.
  - Fluency in English and Japanese, both written and spoken.
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#### **Company Description**

Our client is a global leader in skincare, committed to scientific innovation and sustainability. With a strong presence in Japan, they emphasize collaboration with professionals and consumers to deliver high-quality products that enhance skin health. Their work culture fosters adaptability, proactivity, and continuous learning, making it an exciting place for marketing professionals seeking career growth.