

MichaelPage

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Marketing Specialist - Consumer Electronics Company

Marketing Specialist - FMCG Company

Job Information

Recruiter

Michael Page

Job ID

1534789

Industry

Electronics, Semiconductor

Job Type

Contract

Location

Tokyo - 23 Wards

Salary

5 million yen ~ 6 million yen

Refreshed

April 22nd, 2025 15:39

General Requirements

Career Level

Entry Level

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

The position of Marketing Specialist requires a creative and analytical thinker, capable of developing and executing innovative marketing strategies in the consumer electronics sector.

Client Details

Our client is a well-established player in the technology and consumer electronics industry. They operate as a medium-sized organization with a global reach, aiming to deliver cutting-edge products and services to clients all around the world.

Description

- Support creation of marketing materials such as slides, reports, and creative briefs using G-Suite tools.
- Compile and analyze data from surveys and campaign results.
- Conduct online research on competitors, customer reviews, and social media trends.
- Assist with administrative tasks including shipments, product checks, and basic accounting support.

Job Offer

- The opportunity to work in a vibrant and supportive team environment.

- An opportunity to build a strong career path after the initial 1-year contract.
- A chance to be part of a global organization making a significant impact in the technology and consumer electronics
- The privilege of working in the heart of Tokyo, a city known for its technological advancements.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

Required Skills

- A degree in Marketing, Business Administration, or a related field.
 - Proficiency in various digital marketing tools and techniques.
 - Strong analytical skills to understand market trends and measure the effectiveness of marketing strategies.
 - Excellent creativity and problem-solving skills.
 - Strong communication and interpersonal skills.
 - Knowledge of FMCG industry.
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Company Description

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