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Product Manager - Design - Global Toy Company

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Job Information

Recruiter
[Michael Page](#)
Job ID

1533192

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

5 million yen ~ 7 million yen

Refreshed

April 15th, 2025 16:01

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

We are seeking a highly motivated Product Manager-Design who will play a pivotal role in the development and execution of product design initiatives for our FMCG (Fast Moving Consumer Goods) toy manufacturing client.

Client Details

Our client is a large organization in the FMCG industry with a significant presence in Tokyo. They are known for their commitment to innovation and excellence, creating products that are loved by consumers across Japan.

Description

- Lead the design and development of new FMCG products.
- Collaborate with the marketing and agency team to enhance product design.
- Conduct market research to understand consumer needs and preferences.
- Coordinate with external design agencies and internal stakeholders.
- Oversee the entire product development process from concept to launch.
- Ensure products comply with industry regulations and standards.
- Monitor and report on product performance post-launch.
- Implement improvements based on consumer feedback and market trends.

Job Offer

- Opportunity to work with a leading organization in the FMCG industry.
- Bonus based on performance and company profits.
- A vibrant work culture that fosters creativity and innovation.
- The chance to make a significant impact in the FMCG industry with your design expertise.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

Required Skills

- A degree in Design, Marketing, or a related field.
 - Proven experience in product design and development, preferably in the FMCG industry.
 - Strong understanding of the FMCG market and consumer trends.
 - Excellent project management skills.
 - Proficiency in design software and tools.
 - Exceptional communication and collaboration skills.
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Company Description

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