

MichaelPage

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Digital Marketing Expert/Manager

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Job Information

Recruiter
[Michael Page](#)
Job ID

1531967

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7 million yen ~ 12 million yen

Refreshed

April 9th, 2025 11:06

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

This position seeks a Digital Manager with a keen interest in advancing their career within the Pharma industry. The role encompasses a broad range of tasks, focusing on digital strategy development and implementation to enhance customer experience.

Client Details

Our client is a large organization, a prominent player in the Pharma industry. Based in Tokyo, they are renowned for their innovation and commitment to improving healthcare through advanced technology and research.

Description

- Develop and implement digital customer strategies to enhance user experiences
- Collaborate with cross-functional teams to drive digital innovation
- Analyze customer behavior and feedback to enhance digital platforms and tools
- Contribute to the development of digital marketing campaigns
- Work closely with the Digital department to ensure cohesive brand messaging
- Assist in the creation of engaging digital content for various platforms
- Monitor and report on digital trends within the Pharma industry

- Provide expert advice on digital customer experience enhancement

Job Offer

- A chance to work in a well-established company in the Pharma industry
- Opportunity to grow and develop professionally within the Digital department
- A workplace culture that values innovation, collaboration, and personal growth

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

Required Skills

A successful Digital Cx Expert should have:

- A strong educational background in a relevant field
 - Proficiency in digital strategy development and implementation in Pharma or healthcare related industry
 - Excellent analytical skills to understand customer behaviors and preferences
 - Knowledge of the latest digital trends within the Healthcare Industry
 - Outstanding communication skills to liaise with various departments
 - Creativity and a problem-solving mindset to enhance digital customer experiences
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Company Description

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