

**MichaelPage**

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## Qualitative Research Manager

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#### Job Information

**Recruiter**

Michael Page

**Job ID**

1531964

**Industry**

Advertising, PR

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

9 million yen ~ 10 million yen

**Refreshed**

April 9th, 2025 10:53

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

Seeking a Qualitative Manager for a key role within a Qualitative Research department. The successful candidate will deliver insightful marketing strategies and drive the performance of businesses within FMCG and retail industries.

#### Client Details

The company is a major name in the Market Research industry, with a strong presence in Japan. Known for its market-leading offerings and commitment to innovation, the company prides itself on delivering outstanding results for its clients.

#### Description

- Strengthen client relationships through your own contributions while involving senior members at the right time.
- Be responsible for the entire research process, project outcomes, client engagement and consulting, and mentoring junior staff.
- Contribute to clients' businesses across various industries and achieve tangible outcomes as a trusted partner.
- Develop the next generation of qualitative researchers and elevate the qualitative research presence of the company.
- Act as the representative for specific clients, understanding their internal challenges and business issues, and supporting their success beyond just qualitative or quantitative research.

## Job Offer

- International work environment
- Chance to use English
- Hybrid work available
- Flextime available

We warmly welcome all interested candidates who are ready to make their mark in the Market Research/FMCG industry to apply. This is an excellent opportunity to grow your career in a supportive and innovative environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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## Required Skills

A successful Qualitative Manager should have:

- Experience innovative research methods using cutting-edge technologies including AI.
  - Experience mentoring junior qualitative researchers.
  - Experience with collaborating with individuals with different perspectives and values to deliver better outputs as a project, departmental, or organizational member.
  - Fluent Japanese and Business English.
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