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## PR Project Manager

### PR Project Manager

#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1531949

**Industry**

Advertising, PR

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

5 million yen ~ 6.5 million yen

**Refreshed**

April 9th, 2025 10:18

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

Lead PR projects for food & beverage brands from around the world, particularly from Europe, AU, and North America. Plan and organize large-scale Consumer events for these brands from Concept creation, Budget/Schedule management, and vendor management.

**Client Details**

Our client is a European PR agency that is renowned for their international and friendly work environment. They develop and implement tailor-made communication strategies.

**Description**

- Plan, implement, and manage public relations programs. (Media Event, Media Tie UP, AD plan etc)
- Help in designing and reviewing a variety of promotional and marketing materials.
- Write press releases and PR presentations.
- Measure and provide reports on each PR campaign.
- PR Action of Wine/Cheese/Meat clients

**Job Offer**

- International work environment.
- FULL REMOTE for one month in Summer.
- Hybrid work and flextime available.
- Chance to travel overseas.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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### Required Skills

- Previous working experience as Public Relations Specialist.
  - Experience in consumer events organization.
  - Good relations with media journalists, influencers and suppliers.
  - NATIVE level Japanese and Business level English
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### Company Description

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