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## Ecommerce Performance Marketing Manager (9-10M)

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#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1530339

**Industry**

Other

**Company Type**

Small/Medium Company (300 employees or less)

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

9 million yen ~ 10 million yen

**Salary Bonuses**

Bonuses paid on top of indicated salary.

**Salary Commission**

Commission paid on top of indicated salary.

**Refreshed**

April 2nd, 2025 15:30

#### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

Plan, manage, and optimize Amazon advertising campaigns (Amazon Sponsored Ads, Amazon DSP) to maximize e-commerce sales and drive performance.

**Client Details**

Our client is a leading player in the e-commerce industry with a global reach. They prioritize innovation and are committed to

delivering exceptional customer experiences through data-driven strategies and performance optimization across major online platforms. Joining this client offers the opportunity to work in a fast-paced, results-oriented environment with ample room for career growth.

### Description

- Develop and execute media strategies for Amazon and Rakuten.
- Conduct keyword research to set up successful ad campaigns on Amazon and Rakuten.
- Forecast and manage marketing plans, ensuring profitability for each assigned account.
- Improve conversion rates by optimizing product catalogs and images.
- Drive traffic through online ad campaigns and promotions.
- Set up and launch advertising campaigns.
- Manage bidding, budgeting, and targeting.
- Analyze sales and ad performance data.
- Propose and implement operational improvements.
- Perform ad-hoc tasks as assigned by the manager.

### Job Offer

- Competitive salary and performance-based incentives.
- Opportunity to work with a leading e-commerce company.
- A fast-paced and innovative work environment.
- Professional growth and career development opportunities.
- Flexibility and autonomy in your role.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

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### Required Skills

- Strong experience with Amazon advertising platforms, including Sponsored Ads and Amazon DSP.
- Expertise in keyword mining and campaign setup for Amazon advertisements.
- Proficient in Excel with a solid understanding of functions like SUMIF, VLOOKUP, and Pivot Tables for data analysis.
- A background in e-commerce consulting, digital advertising, or web marketing is highly preferred.
- Detail-oriented with a strong ability to manage multiple tasks simultaneously and deliver results.
- Strong analytical and problem-solving skills to drive continuous improvement in campaign performance.

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