

MichaelPage

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Product Manager - Top Skincare brand

Product Manager - Skincare Brand

Job Information

Recruiter

Michael Page

Job ID

1530244

Industry

Daily Necessities, Cosmetics

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

8 million yen ~ 10 million yen

Refreshed

April 1st, 2025 16:02

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

We are seeking a dedicated and innovative product management candidate to oversee our marketing and agency efforts in the FMCG industry. The individual will play a crucial role in creating and implementing effective strategies to improve our market share in Japan.

Client Details

Our client is a large organization known for making a significant impact in the FMCG sector. With a global presence, the company focuses on creating high-quality consumer goods and implementing effective marketing strategies to ensure customer satisfaction.

Description

- Develop and implement product strategies consistent with company vision
- Collaborate with sales, engineering, and marketing teams to implement business development initiatives
- Conduct market analysis to identify opportunities for product growth
- Work with the marketing team to ensure consistent and effective product messaging
- Monitor and report on product KPIs
- Coordinate with external agencies for product promotion

- Prepare detailed product forecasts
- Manage product-related projects within budget and timeline constraints

Job Offer

- Bonus based on performance
- Opportunity to work in a team-oriented and innovative environment
- Ability to shape the strategic direction of our product line in the FMCG industry
- Generous holiday leave policy

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

Required Skills

- A degree in Marketing, Business Administration, or a related field
 - Proven experience in product management within the FMCG industry
 - Excellent communication and team management skills
 - Proficiency in data analysis and performance metrics
 - Exceptional project management and organizational skills
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Company Description

The client is a renowned global brand recognized for its innovative product portfolio and deep consumer insights. Known for fostering creativity, inclusivity, and sustainability, the company provides employees with a vibrant environment where they can contribute to impactful projects shaping the industry.