


www.michaelpage.co.jp

Marketing Specialist - Food Company

Marketing Specialist - Food company

Job Information

Recruiter
[Michael Page](#)
Job ID

1530240

Industry

Food and Beverage

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 8 million yen

Refreshed

April 1st, 2025 15:45

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

We are searching for a creative Marketing Specialist to join our fast-paced FMCG company. The role involves developing innovative marketing strategies, analyzing market trends, and managing product development.

Client Details

Our client is a highly reputable, large-sized organization in the FMCG sector. They pride themselves on delivering high-quality consumer goods to customers across the globe. Their dedicated team of professionals continually strive to exceed industry standards and market expectations.

Description

- Develop and implement effective marketing strategies
- Monitor and analyze market trends and competitor activities
- Manage and coordinate marketing campaigns across various channels
- Collaborate with the sales team to optimize marketing efforts
- Report on campaign results and provide recommendations for improvement
- Ensure brand consistency across all marketing initiatives
- Participate in product development and launch processes

- Foster relationships with key industry partners and stakeholders

Job Offer

- An inclusive and collaborative company culture
- Opportunities for professional growth and development
- The chance to make a significant impact in the FMCG industry

Be part of a company where your ideas are valued and your career growth is nurtured. We invite all qualified candidates to apply and join our dedicated team in the FMCG industry.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

Required Skills

A successful Marketing Specialist should have:

- A degree in Marketing, Business, or a related field
- Exceptional communication and presentation skills
- A creative mindset coupled with strong analytical abilities
- Understanding of FMCG industry trends and market dynamics
- Experience with marketing software and tools
- A keen eye for detail and a team-oriented mindset

Company Description

Our client is a highly reputable, large-sized organization in the FMCG sector. They pride themselves on delivering high-quality consumer goods to customers across the globe. Their dedicated team of professionals continually strive to exceed industry standards and market expectations.