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Marketing Lead, Solid Tumor

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Job Information

Recruiter
[Michael Page](#)
Job ID

1529239

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

14 million yen ~ 18 million yen

Refreshed

March 28th, 2025 10:10

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

We are seeking a highly motivated and experienced Marketing Lead for our Solid Tumor Marketing division in Tokyo. The ideal candidate will be responsible for developing and implementing innovative marketing strategies to drive performance and growth within the Pharmaceutical Industry.

Client Details

Our client is a large organization that operates within the Pharmaceutical industry. They are well-established in their field and have a strong presence in Tokyo. The company is known for its commitment to innovation, integrity, and delivering exceptional results.

Description

- Develop and implement innovative marketing strategies for the Solid Tumor Marketing division.
- Collaborate with cross-functional teams to drive performance and growth.
- Conduct market research to identify opportunities for promotion and growth.
- Plan and execute initiatives to reach the target audience through appropriate channels.
- Oversee and manage the marketing budget.
- Track and report on marketing performance metrics.

- Forecast market trends and analyze potential strategic partner relationships for company marketing.
- Represent the company at industry events and conferences

Job Offer

- Competitive Salary and benefits
- A culture that encourages innovation and integrity.
- The chance to drive performance and growth within the company.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

Required Skills

A successful Marketing Lead should have:

- 5 years+ Experience in Pharmaceutical Marketing in Oncology
 - People management experience
 - Strong leadership and project management skills.
 - Excellent communication and interpersonal skills.
 - Strong analytical skills and data-driven thinking.
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Company Description

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