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Marketing Director - Surgical Ophthalmology (Medtech)

Lead Marketing. Transform Vision.

Job Information

Recruiter

[Michael Page](#)

Job ID

1529165

Industry

Medical Device

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

15 million yen ~ 20 million yen

Salary Bonuses

Bonuses paid on top of indicated salary.

Salary Commission

Commission paid on top of indicated salary.

Refreshed

March 26th, 2025 21:21

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Executive

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

As Marketing Director, you will shape and execute Japan's marketing strategy for surgical vision solutions. Leading a team of 20, you will oversee GTM execution, portfolio management, and digital transformation to drive business growth.

Client Details

Our client is a global medtech leader ranking #1/#2 in Japan's ophthalmic surgical market. With strong business prospects

driven by Japan's aging population, they are committed to advancing surgical vision care through innovation and digital transformation.

Description

- Lead marketing strategy, GTM execution, and product portfolio management.
- Drive brand positioning, customer engagement, and industry collaborations.
- Manage a team of 20, fostering innovation and digital adoption.
- Collaborate closely with APAC leadership and the Japan President.

Job Offer

???? Competitive salary package (attractive base + bonus).

???? Hybrid work flexibility in Tokyo.

???? Strategic leadership role in a growing market.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.

Required Skills

- 5+ years of senior marketing leadership in medical devices or healthcare.
- Experience leading teams (10+ members) and driving GTM strategies.
- Strong understanding of Japan's healthcare system and work culture.
- Bilingual in Japanese & English, with global business exposure.

Company Description

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