

Michael Page

www.michaelpage.co.jp

Associate Product Manager / Biopharma(Tokyo)

Pharma - Associate Marketing Manager

Job Information

Recruiter
[Michael Page](#)
Hiring Company

EU Pharmaceutical Company

Job ID

1529147

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

8 million yen ~ 10 million yen

Work Hours

Monday - Friday 09:00 - 17:00

Refreshed

March 26th, 2025 17:01

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

- We are seeking an Associate Product Manager to support the marketing strategies and execution of omnichannel tactics for an oral targeted therapy in the lung cancer domain. This role offers the opportunity to collaborate with internal and external stakeholders, including Key Thought Leaders (KTLs), to maximize product value and market impact.

Client Details

- Our client is a global science and technology company driving innovation across Healthcare, Life Science, and Electronics. With a commitment to improving lives through scientific advancements, they foster a collaborative and diverse environment where employees are encouraged to push boundaries and explore new possibilities.

Description

- Support the development and execution of marketing strategies and tactics through data analysis and market insights.
- Implement omnichannel approaches to maximize product value and customer engagement.
- Create and manage promotional materials and marketing events in compliance with pharmaceutical regulations.
- Build and strengthen relationships with KTLs through scientific communication, fostering their development as National Brand Advocates (NBAs).
- Collect and analyze KTL insights and market trends to refine product strategies.
- Collaborate with internal teams (sales, medical affairs) and external business partners to drive marketing initiatives.
- Identify business challenges and propose appropriate solutions in collaboration with relevant departments.

Job Offer

- Opportunity to work for a globally recognized leader in biopharma innovation.
- Collaborative and dynamic work environment.
- Professional development and growth opportunities.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

Required Skills

- Bachelor's degree or higher (MBA preferred).
 - Minimum of 5 years of experience in the pharmaceutical or diagnostics industry.
 - At least 1 year of marketing experience (including digital marketing) in the healthcare sector preferred.
 - Experience in solid tumor oncology (especially lung cancer) and companion diagnostics is a plus.
 - Proven experience in KTL development and engagement.
 - Strong knowledge of industry regulations (Code of Practice, Promotion Code, etc.).
 - Ability to make sound decisions and prioritize multiple tasks effectively.
 - Excellent communication and collaboration skills with internal and external stakeholders.
 - Creative, logical, and goal-oriented thinking.
 - Proficiency in Microsoft Office and remote collaboration tools.
 - Presentation skills, including the creation of effective presentation materials.
 - Business-level English proficiency is a plus.
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Company Description

European biopharmaceutical company, with wide portfolio of assets covering multiple therapeutic areas