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Senior Media Manager- Luxury Premium

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Job Information

Recruiter
[Michael Page](#)
Job ID

1529132

Industry

Advertising, PR

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

12 million yen ~ 15 million yen

Refreshed

March 26th, 2025 15:09

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

An exciting opportunity is available for a talented Senior Media Manager to strategize and execute media plans for an industry-leading Premium brand. This role involves leading a marketing team and working with agencies to optimize our brand presence.

Client Details

Our client is a large organization within the Premium/ Luxury industry, known for its prestigious brands and its global presence. With operations in Tokyo and other major cities around the world, the organization has a strong commitment to innovation and sustainability.

Description

- Develop and execute strategic media plans to increase brand visibility
- Coordinate with marketing and agency teams to execute campaigns
- Monitor and analyze campaign performance and adjust strategies accordingly
- Manage relationships with media agencies and partners
- Oversee a team of marketing professionals
- Stay abreast of industry trends and developments

- Align media strategies with the company's goals and objectives
- Ensure compliance with regulations and standards

Job Offer

Working in one of the biggest luxury/ premium brand group with an interesting/ new approach to branding. International and dynamic working environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

Required Skills

A successful Senior Media Manager should have:

- A bachelor's degree in marketing, business, or related field
 - Proven experience in media planning and buying
 - Excellent leadership and team management skills
 - Strong knowledge of the Premium/ Luxury industry
 - Proficiency in data analysis and campaign management tools
 - Exceptional communication and negotiation skills
 - Ability to think strategically and solve problems
 - Fluency in English and Japanese
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Company Description

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