



Ukrainian Language Marketer | Visa Sponsorship Available

Job Information

Hiring Company

[ZenGroup Inc.](#)

Job ID

1529027

Industry

Internet, Web Services

Company Type

Large Company (more than 300 employees)

Non-Japanese Ratio

Majority Non-Japanese

Job Type

Permanent Full-time

Location

Osaka Prefecture, Osaka-shi Chuo-ku

Train Description

Sakaisuji Line Station

Salary

3 million yen ~ Negotiable, based on experience

Salary Bonuses

Bonuses included in indicated salary.

Refreshed

March 26th, 2025 19:11

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Ukrainian Native Speaker

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Ukrainian Language Marketer

<About Us>

◆ Who We Are

We are ZenGroup, a global e-commerce company based in Osaka serving customers all around the world. We are a diverse team representing over 30 nationalities, 6 continents, and providing our services to the world in 19 languages.

◆ Company Overview ZenGroup Inc. is composed of five divisions:

- ZenMarket, a proxy buying service that gives the international market access to Japanese products unavailable overseas.
- ZenPlus, a cross-border e-commerce Mall selling Japanese goods internationally
- ZenPop, a subscription service delivering Japanese stationery items to subscribers and customers worldwide.
- ZenPromo, a one-stop solution for Japanese companies seeking to expand abroad, offering promotional services.
- ZenStudio, our new creative agency specializing in web design, photo and video production, social media, and graphic design

Our mission is to bring 20% of the world's cross-border e-commerce sales to Japan by creating seamless Ecommerce platforms for our customers across the globe.

◆ Why We Are Hiring

· Among the 19 language versions of ZenMarket, the Ukrainian market has been experiencing record-breaking user growth. Our Ukrainian marketer has been developing targeted campaigns and content specifically for our Ukrainian audience, helping Ukrainians worldwide purchase their favorite Japanese goods. Join our current digital marketer and use your marketing skills to contribute to this rapidly expanding market. You'll have the opportunity to share the best of Japan with native Ukrainian speakers while collaborating with a team of over 20 digital marketing specialists.

◆ Position Title

- Ukrainian Language Marketer

◆ Main duties

- PPC marketing (Google Ads, Facebook Ads, etc.)
- SNS marketing (Facebook, Instagram, Twitter (X), etc.)
- Influencer marketing (Sponsorship, Collaboration, Integration, etc.)
- Content Marketing (SEO, Organic Marketing, etc.)
- Email marketing (Mass and Niche Marketing)
- Data analysis (Google Analytics, Google Sheets, Looker Studio, etc.)
- English to Ukrainian localization

◆ Example Day at Work

9~10 Morning routine: Arrive at work, get coffee, check the latest updates on the current projects, catch up with emails.

10~11 Data: Review the latest marketing data (SEO, ongoing campaigns, sales, etc.)

11~12 Focus block: Assist in influencer marketing (outreach, collaboration management) / Occasional meetings

12~13 Lunch Break

13~14 Focus block continued: Support the team in developing influencer marketing efforts

15~17 Management: Contribute to our SNS content strategy (content planning, material collection, scheduling, audience engagement)

17~18 Wrap up: Prepare email campaigns (design, copy, targeting, scheduling), touch base with team members to update progress, and plan for the next day

◆ Employment Type

- Permanent employee (Full-Time)

※ Probationary period of 3 months

- On-site work (Remote Work not available)

◆ Working Hours

- 9:15 ~ 18:15

- Flex time available: Core time 10:00 - 16:00 (8 hours of actual work)

* Up to 2 hours lunch break

- Two days off per week. (Saturday, Sunday)

- Year end and New Year's holidays (4 days)

- Total 26 paid days off per year (Increases year over year)

◆ Salary

- 270,000~ (Negotiable based on previous experience and ability)

- Bonus twice a year (June and December)

◆ Benefits

- Raise once per year

- Transportation Allowance (Up to 30,000 per month)

- Relocation Allowance: ¥100,000 available for applicants relocating to Osaka from outside the Kansai region.

- Overtime Pay (Paid by the minute)

- Complete social insurance (workers' compensation, employment, health, welfare pension)

· Business casual dress code (No suit required) · Qualification acquisition support system · Training system (job-specific, level-specific training) · In-house club activities (karaoke, day camps, etc.) · Monthly company events · Free tea and coffee · Maternity and Paternity leave

Required Skills

<Who We Are Looking For>

◆ Must-Have Skills

- Native Ukrainian
- Writing Experience in Ukrainian
- Digital marketing experience (SNS management, SEO, Influencer marketing, email marketing, PPC, etc)
- Experience working in a corporate or team environment
- Advanced English communication skills (business level or above)

◆ Preferred Skills

- Strong attention to detail and creativity in content creation

- Japanese skill (N3 or better)
- Web editing experience (HTML, CSS, copywriting, etc.)

<Who We Are Looking For>

◆ Personality

- Passionate Writer: Someone with a genuine passion for writing in Ukrainian and a deep love for Japan, excited to share the latest and most fascinating aspects of Japanese culture through writing blogs and articles.
- Social Media Knowledge: Someone adept and knowledgeable about various social media platforms (especially in Ukraine) who can identify trends and gather insights to contribute to digital marketing campaigns.
- Strong Communication: Someone who is comfortable with both verbal and written communication in cross-cultural teams and can clearly, effectively, and respectfully express their thoughts.
- Data-driven: Someone who takes an analytical approach to decision-making, using logical reasoning and making choices based on clear data and evidence.
- Growth Mindset: Someone eager for both professional and personal growth, willing to set aside their own perspectives to learn from and collaborate with other team members.

◆ Hiring Process

- First Interview - Hiring Team (45-60 mins, Online or In-person)

* Logic Test + Marketing Test (Excluded for Online Interviews)

↓

- Second Interview - ZenMarket Marketing Team Leaders (45-60 mins, In-person required)

Travel Reimbursement up to ¥27,000 available for applicants outside the Kansai region

* Logic Test + Marketing Test (If not completed during the first interview)

↓

- Third Interview - HR Planning Leader (45-60 mins, Online or In-person)

* Company Culture Test

↓

Hiring Decision

Company Description