

NIPPON POP RIVETS AND FASTENERS LTD.

Product Marketing Specialist

100年を超える歴史がある世界最大の電動工具メーカー。世界各国で愛されています。

Job Information

Hiring Company

NIPPON POP RIVETS AND FASTENERS LTD.

Job ID

1528921

Industry

Machinery

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Chiyoda-ku

Train Description

Yurakucho Line, Kojimachi Station

Salary

4 million yen ~ 5 million yen

Holidays

完全週休二日制（土日祝）

Refreshed

April 25th, 2025 13:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Make A Difference For Those Who Make The World™

It takes great people to achieve greatness. People with a sense of purpose and integrity. People with a relentless pursuit of excellence. People who care about making things better For Those Who Make The World™. Sound like you? Join our top-notch team of nearly 60,000 professionals globally who are making their mark on some of the world's most beloved brands, including DEWALT®, STANLEY® and BLACK+DECKER®

What You'll Do

As a Product MKT Specialist, you'll be part of our Marketing team located in Tokyo. You'll get to:

- Achieve top line of SBU
 - Take lead for SBU growth by creating strategy and execution on plans
- Achieve bottom line of SBU
 - Take lead of product pricing control to achieve margin target
- Achieve new product top / bottom line target for SBU
 - Take lead for new product launching to drive SBU business
- Support S&OP process
 - Participate to S&OP process for accurate demand planning / reducing excess inventory

How You'll Feel

We want our company to be a place you'll want to be – and stay. Being part of our team means you'll get to:

- **Grow:** Be part of our global company with 20+ brands to grow and develop your skills along multiple career paths.
- **Learn:** Have access to a wealth of learning resources, including our Lean Academy, Coursera® and online university.
- **Belong:** Experience an awesome place to work, where we have mutual respect and a great appreciation for diversity, equity and inclusion.
- **Give Back:** Help us continue to make positive changes locally and globally through volunteerism, giving back and sustainable business practices.

What's more, you'll get that pride that comes from empowering makers, doers, protectors and everyday heroes all over the world. We're more than the #1 tools company. More than a driving force in outdoor power equipment. More than a global leader in industrial. We're visionaries and innovators. As successful as we've been in the past, we have so much further to go. That's where you come in. Join us!

Required Skills

Who You Are

You always strive to do a good job...but wouldn't it be great if you could do your job and do a world of good? You care about quality – at every level. You love to learn and grow and be acknowledged for your valuable contributions. You're not intimidated by innovation. In fact, you embrace it. You also have:

- Japanese : Native Level / English : Business Level
- 3 years+ product marketing experience
- Experience on consumer products industry
- Understanding of local business practice on real store / e-commerce
- Proactive personality with passion to drive business growth
- Goal-oriented personality with leadership
- Self-management skill with self-started attitude
- Team player

Company Description