



PR/122797 | B2B Digital Marketing Manager (Fluent English Speaker)

Job Information

Recruiter

JAC Recruitment Indonesia

Job ID

1526821

Industry

Business Consulting

Job Type

Permanent Full-time

Location

Indonesia

Salary

Negotiable, based on experience

Refreshed

March 18th, 2025 10:43

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Location: PIK, North Jakarta

Industry: Construction (Air Dome)

As the **Digital Marketing Manager (Fluent English Speaker)**, you will focus on enhancing the company's online presence, **specifically for the Air Dome product**. You will play a crucial role in shaping brand narratives, educating potential customers on its benefits, and connecting with target audiences through innovative digital strategies.

Qualifications:

- **Bachelor's degree/master's degree in marketing, design graphic, or a related field.**
- Experience of **minimum 12 years** in proven experience in **managing social media platforms and executing successful social media campaigns.**
- Fluency in English (**MUST**)
- **Proficiency with social media management & AI tools** (e.g., Hootsuite, Buffer) and analytics platforms (e.g., Google Analytics, Facebook Insights).

- **Creative mindset with the ability to develop engaging content.**

Responsibilities:

- **Develop, plan, and execute social media strategies** that align with the company's goals.
- **Create engaging and compelling content, including text, images, videos, and infographics, tailored for various social media platforms (Facebook, Instagram, LinkedIn, etc.)** in both EN and ID.
- Schedule and publish posts across all social media channels using social media management tools.
- **Track, analyze, and report on social media performance metrics** , such as engagement, reach, impressions, and conversions.
- Propose and implement **innovative strategies** to enhance the company's social media presence and engagement.

Think you tick all the boxes? Great!

After applying, send me an email to explaining briefly why you're the best fit for this role. Your next big career move starts here

#LI-JACID

Company Description