

# 3shape**⊳**

Marketing Assistant │歯科用医療機器のマーケティング業務 ◆ SNS、イベント運営補助、コンテンツ修正等

北欧デンマーク発の歯科医療機器~歯科用スキャナーのリーディングカンパニー~

#### Job Information

### **Hiring Company**

3shape Japan

#### Job ID

1526453

#### Industry

Medical Device

#### Job Type

Permanent Full-time

#### Location

Tokyo - 23 Wards

#### Salary

Negotiable, based on experience ~ 6.5 million yen

#### Refreshed

March 12th, 2025 09:49

# General Requirements

# **Minimum Experience Level**

Over 1 year

# **Career Level**

Mid Career

# Minimum English Level

**Business Level** 

# Minimum Japanese Level

Native

#### **Minimum Education Level**

Bachelor's Degree

#### Visa Status

Permission to work in Japan required

# Job Description

**3Shape** is a world leading technology company headquartered in Copenhagen. Our aim is to lead digital dentistry in the global market creating value for our customers and improving the lives of patients like you and me. We are a company with ambitious growth targets, and right now it has perhaps never been more exciting to join us as!

# The job

- ◆ Digital Marketing
  - · Website maintenance support
    - Proof reading of web contents and check typographical error of website and contact global to correct them.
  - Support creating eNewsletter
    - Design and setting of HTML mail using MA tool
  - SNS contents preparation and post

# ◆ Event support

- Lead management support Participant list cleaning in MA tool, Send demo request to sales
- Contact creative design team to create Facebook Ad
- Create agreement and payment slip using template
- Event preparation and operation (On-site/On-line)

# ◆ Proof reading

· Proof reading of materials created by global (brochure, sales tools, product related materials, web contents and etc)

# Required Skills

# About you

- More than 2 years of work experience at corporate business.
- Able to read/write in English at business.
- · Word, Excel, Powerpoint
- Strong interest in SNS contents creation and post
- Mind set of challenge and learn for growth.
- [Plus] Japanese copy writing experience
- [Plus] Medical or Dentall industry experience
- [Plus] B2B marketing experience
- [Plus] digital marketing knowledge/experience

# We offer

Flexible working style – Option of 2 days a week, Work from home.

# Company Description