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## Brand Manager - Beverage Brand

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#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1526438

**Industry**

Food and Beverage

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

8 million yen ~ 10 million yen

**Refreshed**

March 11th, 2025 16:03

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

Drive brand success by leading marketing strategy and execution for premium spirits. Manage cross-functional projects, collaborate with internal teams and agencies, and ensure effective brand positioning in the Japanese market.

#### Client Details

A global leader in the premium spirits industry, our client is renowned for its heritage, craftsmanship, and innovation. With a strong presence worldwide, the company is committed to quality, brand storytelling, and creating exceptional consumer experiences. The Japan team operates in a dynamic and entrepreneurial environment, offering opportunities for career growth and cross-functional collaboration.

#### Description

- Develop and execute brand strategies aligned with global objectives.
- Manage business planning, forecasting, and brand growth initiatives.
- Lead marketing campaigns, including ATL, event activations, and trade marketing.
- Oversee brand performance analysis and optimize strategies accordingly.
- Collaborate with finance, supply chain, and marketing teams for seamless execution.
- Act as a brand champion, ensuring strong internal and external alignment.

- Lead and mentor an Assistant Brand Manager.

#### **Job Offer**

- Opportunity to work with globally recognized premium spirits brands.
- A collaborative and innovative work environment.
- Competitive compensation and benefits package.
- Career development and growth opportunities within a global organization.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

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#### **Required Skills**

- 5+ years of relevant marketing experience.
  - Strong strategic thinking and problem-solving abilities.
  - Excellent project management skills with the ability to meet deadlines.
  - Proven ability to analyze data and consumer insights to drive decisions.
  - Strong leadership and collaboration skills with global stakeholders.
  - Fluent in Japanese and English, with strong communication and presentation skills.
  - Willingness to travel internationally and attend events as needed.
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#### **Company Description**

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