

MichaelPage

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Brand Director- Sports business

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Job Information

Recruiter
[Michael Page](#)
Job ID

1526436

Industry

Other

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

13 million yen ~ 17 million yen

Refreshed

March 11th, 2025 15:58

General Requirements

Career Level

Executive

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

This position requires a strategic thinker with a creative edge to take on the role of Brand Director within the retail industry. Located in Tokyo, the successful candidate will be responsible for the overall brand direction and performance in the Japanese market.

Client Details

Our client is a large organization that operates across multiple countries and holds a strong presence in the retail industry. They are recognized for their pioneering approach to fashion and commitment to excellence in every aspect of their operations.

Description

- Define and implement the brand's strategic direction in alignment with global brand values.
- Manage and optimize the product line to meet local market needs and trends.
- Collaborate with sales, marketing, and other teams to drive brand growth.
- Conduct market research to understand consumer behavior and preferences.
- Develop strong relationships with key retail partners and stakeholders.
- Oversee brand performance and make data-driven decisions to improve outcomes.

- Ensure brand consistency across all promotional materials and events.
- Manage and mentor a team of passionate brand professionals.

Job Offer

- An estimated annual salary range of around 13.5 million to 16.5 million JPY.
- A chance to work in a vibrant and fast-paced work environment in the heart of Tokyo.
- Opportunities for professional growth within the retail industry.
- Join a dedicated and diverse team of professionals.
- A culture that values innovation, collaboration, and excellence.

Take the next step in your career and become the driving force behind a globally recognized brand. Apply today to join our team as the Brand Director.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

Required Skills

A successful Brand Director' should have:

- A strong educational background in marketing, business, or a related field.
- Proven experience in brand management within the retail industry.
- Exceptional leadership and team management skills.
- Strong understanding of the Japanese market and consumer behavior.
- Excellent strategic thinking and creative problem-solving abilities.

Company Description

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