

# MichaelPage

[www.michaelpage.co.jp](http://www.michaelpage.co.jp)

## Product Manager

### Product Manager

#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1526433

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

6 million yen ~ 7.5 million yen

**Refreshed**

March 11th, 2025 15:52

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

You will be responsible for one of the four categories (skincare, haircare, bodycare, fragrance) and be involved in general marketing activities, mainly focusing on skincare and haircare.

#### Client Details

Our client is a major cosmetics/beauty brand from Europe. They are loved by many and are expanding their presence quickly in Japan.

#### Description

- Development of key visuals and copy for promotions, creation of DM and other promotional materials.
- Planning, execution, and management of sales promotion plans.
- Formulating and executing medium-to-long-term product strategies based on the global headquarters' direction and Japan's marketing intentions.
- Analyzing market and sales trends, reviewing the results of various promotions, and conducting effectiveness evaluations.
- Collaborating with the global headquarters to develop products and formulate sales plans.

### Job Offer

- Flextime, no core hours.
- Hybrid work available.
- Career progression.
- International work environment.
- Chance to use English.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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### Required Skills

- Product marketing experience in skincare and haircare at a brand within a business company in cosmetics or consumer goods.
  - Proficiency in Excel, PowerPoint, Word, and other PC skills, as well as presentation skills.
  - Experience in a foreign cosmetics or consumer company.
  - NATIVE level Japanese and business level English.
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### Company Description

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